

Call for Exhibitors for the 2027 International Technical Exhibition of Medical Imaging

The International Technical Exhibition of Medical Imaging (ITEM) is one of the main events of the Japan Radiology Congress (JRC), an annual scientific meeting and exhibition, and is the largest medical imaging equipment exhibition in Japan. The outline for JRC2027 has been finalized and the call for exhibitors for ITEM2027 is now open.

Please note that exhibitor applications are accepted through our online application system. Please refer to the instructions below before submitting your application.

We look forward to welcoming many exhibitors to ITEM2027.

Notes

Academic Conference

Main Theme: “Qs in Radiology”

The 86th Annual Meeting of the Japan Radiological Society

Chairman: Shinji Naganawa
/ Nagoya University
Dates: Thursday 15 - Sunday 18 April 2027
Venue: Pacifico Yokohama, Conference Centre, Annex Hall and web congresses

The 83rd Annual Meeting of the Japanese Society of Radiological Technology

President: Hiroyuki Tsushima
/ Kobe Tokiwa University
Dates: Thursday 15 - Sunday 18 April 2027
Venue: Pacifico Yokohama, Conference Centre, Annex Hall and web congresses

The 133rd Scientific Meeting of the Japan Society of Medical Physics

President: Yoshinori Sakurai
/ Kyoto University
Dates: Thursday 15 - Sunday 18 April 2027
Venue: Pacifico Yokohama, Conference Centre and web congresses

2027 International Technical Exhibition of Medical Imaging, Pacifico Yokohama + ITEM-WEB

Dates: Friday 16 - Sunday 18 April, 2027
 ITEM-WEB: To be confirmed
 Opening Hours: Friday 16 April, 2027 9:30 - 17:30
 Saturday 17 April, 2027 9:00 - 17:30
 Sunday 18 April, 2027 9:00 - 12:00
 Venue: Pacifico Yokohama Exhibition Hall A (part), B, C, D
 Total: 18,400 m²
 Address: 1-1-1 Minato Mirai, Nishi-ku, Yokohama 220-0012
 Move-in/set-up: Monday 12 - Thursday 15 April, 2027
 Removal: Sunday 18 - Monday 19 April, 2027

Exhibitor Fees

(1) Pacifico Yokohama

Price list (incl. consumption tax)

Booth type		Booth standard	JIRA member prices*	Non-member price
Raw space (Unit: m ²)	L	300, 400, 500, 600, 700 or more	JPY42,350/m ²	JPY63,525/m ²
	M	40, 60, 80, 100, 120,160, 200, 240		
Basic booth (with basic decoration)	Booth A	Approx. 3 m (W) × 3 m (D)	JPY433,510/ booth	JPY650,265/ booth
	Booth B	Approx. 3 m (W) × 2 m (D)	JPY301,620/ booth	JPY452,430/ booth
Outdoor vehicle display		Per company per vehicle	JPY106,040/3 days	JPY159,060/3 days
Additional corner booth fee (per corner)		Space transfer M, L Basic booth A, B	JPY 15,400 JPY 7,700	JPY 22,000 JPY 11,000

Note: For applications of 700 m² or more, please indicate your preferred size.

In the event that the requested area cannot be provided due to application conditions, we will consult with you separately.

(2) Pacifico Yokohama + ITEM-WEB

If you exhibit at Pacifico Yokohama, you can also exhibit in ITEM-WEB for free.

(Online-exhibition only is not available.).

Notes.

- (1) To qualify for the JIRA member price (*), applicants must have been a JIRA member for at least six months prior to the exhibition and remain a member at the time of the exhibition.
To become a member, please contact the JIRA secretariat via JIRA official website.
- (2) No changes to booth type or booth size will be accepted after booth allocation has been finalized.
- (3) It is forbidden to transfer or sublet all or part of the allocated booths to third parties.
- (4) Please refer to the section 'Cancellation after application' for information on cancelling an exhibition.
- (5) This exhibition is held in conjunction with the Japan Radiology Congress (JRC), an academic meeting for professionals in the fields of radiology, medical imaging, and healthcare.
Based on this purpose, exhibitors who fall into any of the following categories may be refused.
 - Exhibits that do not target medical professionals
 - Exhibits by companies that mainly deal in used medical equipment (whether purchased or sold)
 - Other exhibits that the organizers consider unsuitable for the purpose and objectives of the exhibitionPlease note that the final decision on whether or not to exhibit will be made by the organizers after a preliminary screening. Please note that the organizer will make the final decision on whether or not to allow an exhibitor to exhibit.
- (6) All foundation booths with foundation decoration will use system panels, with a height of 2.7m for both A and B booths. For details, please refer to the attached shape drawing.
- (7) Please refer to the exhibition guidelines to be issued at a later date regarding height restrictions for space booths.
- (8) In addition to the exhibition fee, electrical installation and electricity usage fees will be charged.

Exhibit areas for related medical societies and medical research facilities

- (1) Exhibit areas are limited to related medical societies, medical research facilities and medical NPOs in accordance with the aims of the Japan Radiology Society (JRC), for a fee.
- (2) The standard size is W2m x D1.5m, with power sockets, signboards, a desk and chairs as specified.
- (3) The exhibition fee is JPY102,630 (including consumption tax) for booth C.
- (4) The exhibition will be set up in a dedicated corner (please contact us for details).
- (5) Exhibitors who do not meet the objectives of the event may be refused. Please understand.

Joint exhibiting

- (1) Joint exhibiting by several exhibitors is permitted at the exhibition.
- (2) Exhibitors who are members, non-members or a combination of members and non-members of the Japan Industries Association of Radiological Systems may jointly exhibit with other exhibitors.
Up to five companies, including the organizing company, may jointly exhibit with a combination of members and non-members of the Japan Industries Association of Radiological Systems.
Please indicate the organizing company and the allocation of the exhibition fee in the appropriate boxes on the web application form.
If a member and a non-member jointly exhibit, the exhibition fee and the order in which booths are drawn will be determined by the non-member.
- (3) Once notification has been given of the number of booths allocated, changes such as an increase or decrease in the number of co-exhibitors are not permitted.
- (4) Note. (3) applies also to joint exhibitors. Please apply after careful consideration.

How to apply to exhibit

- (1) Applications are accepted online only. The procedure is as follows.
- (2) Click on the 'ITEM2026 Exhibit Application Button' on the JRC website.
- (3) Fill in or modify the required information on the application page and click the application button.
Please note that an acceptance email will be sent to your registered email address.

Exhibitor application deadline (to be strictly observed)

Friday, 11 September, 2026

Exhibition briefing and booth allocation lot drawing

- (1) The exhibition briefing and booth allocation lot drawing are scheduled for 9 November 2026. Exhibitor applicants will be informed separately.
- (2) Notification of the lottery and the decision on the number of booths (size of exhibition booths) for each company that has applied, the venue plan and booth allocation will be sent by email by 2 October 2026 (Friday).
- (3) Please download and print the documents from the website provided in the email.

Exhibition fees Request

An invoice will be sent together with the notification of the finalization of booths (size and location). (scheduled for late November).

Please transfer the determined exhibition fee to the bank account indicated on the invoice by the deadline below. Failure to make payment by the deadline may result in the cancellation of the exhibition.

Deadline for payment of exhibition fee (to be strictly observed)

Friday, 29 January 2027

Cancellation after applying to exhibit

If you cancel your application to exhibit for personal reasons after midnight on the day following the application deadline, the following cancellation fees will be payable.

- 1) From 11 September to 31 October 2026: 20% of the determined exhibition fee
- 2) From 1 November to 8 November 2026: 50% of the determined exhibition fee
- 3) From 9 November 2026 onwards: Full amount of the determined exhibition fee

Measures to be taken if exhibitions are cancelled due to natural disasters, etc.

If the organizer (Japan Radiology Congress) considers it difficult to hold the exhibition due to the occurrence of a natural disaster or a large-scale epidemic of an infectious disease, the exhibition fee will be refunded after deducting the necessary expenses, taking into account the situation at the time of cancellation.

Enquiries about the exhibition

- (1) For information on exhibition fees and applications
Japan Radiology Congress Secretary General Toshinobu Kaneko
TEL: +81 (0)3 3518 6111 E-mail: jrc-item@j-rc.org
- (2) For information on exhibition practices and JIRA membership registration
Japan Industries Association of Radiological Systems
Secretary General Yuji Yanagida
Exhibition Secretariat Yutaka Endo
TEL: +81 (0)3 3816 3450 E-mail: item@jira-net.or.jp

To become a JIRA member, please contact the JIRA Secretariat using the contact form on the JIRA website.

<https://www.jira-net.or.jp/e/info/contact.html>

Others

- (1) Please note that if the total area of applications exceeds the effective area of the venue, member companies of the Japan Industries Association of Radiological Systems will be given top priority and adjustments will be made taking into account the area of each company's application, past performance and other factors.
- (2) Applications to exhibit through agents or contractors of exhibiting companies will not be accepted.
- (3) Payment of the following expenses related to the exhibition cannot be made through agents or contractors of the exhibiting company.
 - Electricity and overtime charges for the use of the exhibition hall.
 - Automatic fire alarm installation fees
 - Anchor bolt usage fees (including repair costs)
 - Additional display boards and exhibitor cards for unapproved medicinal products
 - Additional work cards, etc.
- (4) The method and duration of the exhibition may be subject to change depending on the circumstances.

Schedule Summary

(1) Pacifico Yokohama Exhibition

Item	Due date
ITEM2027 Call for Exhibitors	Tuesday 14 July, 2026
Deadline for exhibitor applications	Friday 11 September, 2026
Call for participation in exhibition briefing	Friday, 2 October 2026
Deadline for applications for participation in exhibition briefing sessions	Friday, 23 October 2026
Exhibition briefing and lottery*	Wednesday, 9 Nov. 2026
Notification of booth allocation (size and location of exhibition booths) and invoices sent	Late November 2026
Deadline for payment of exhibition fees	Friday, 29 January 2027

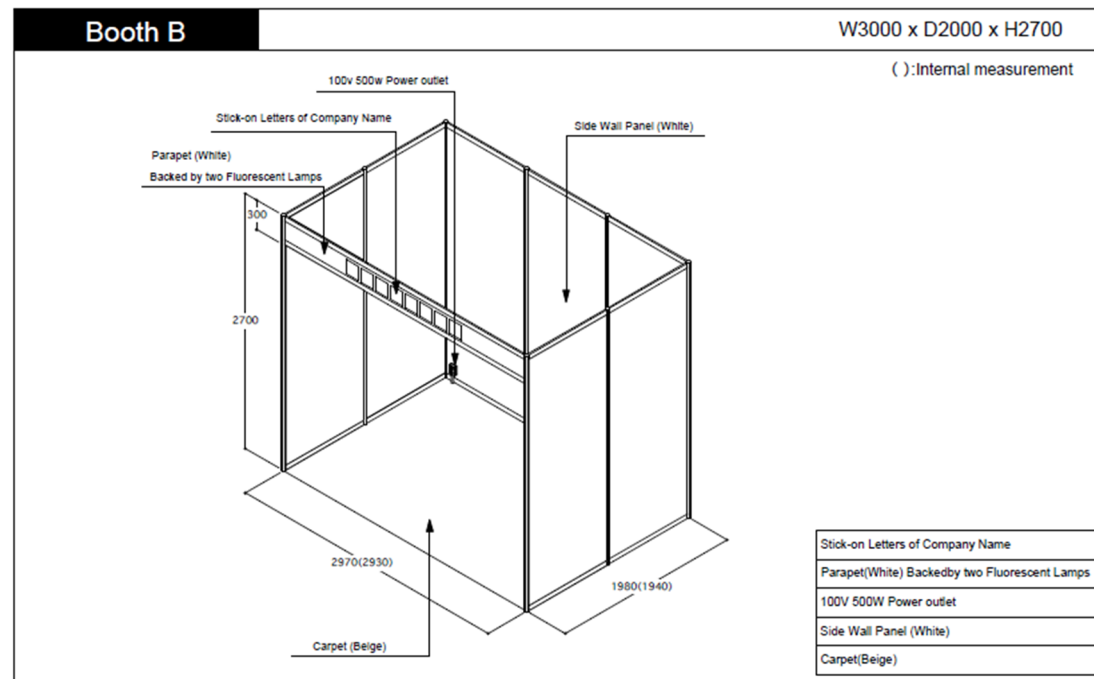
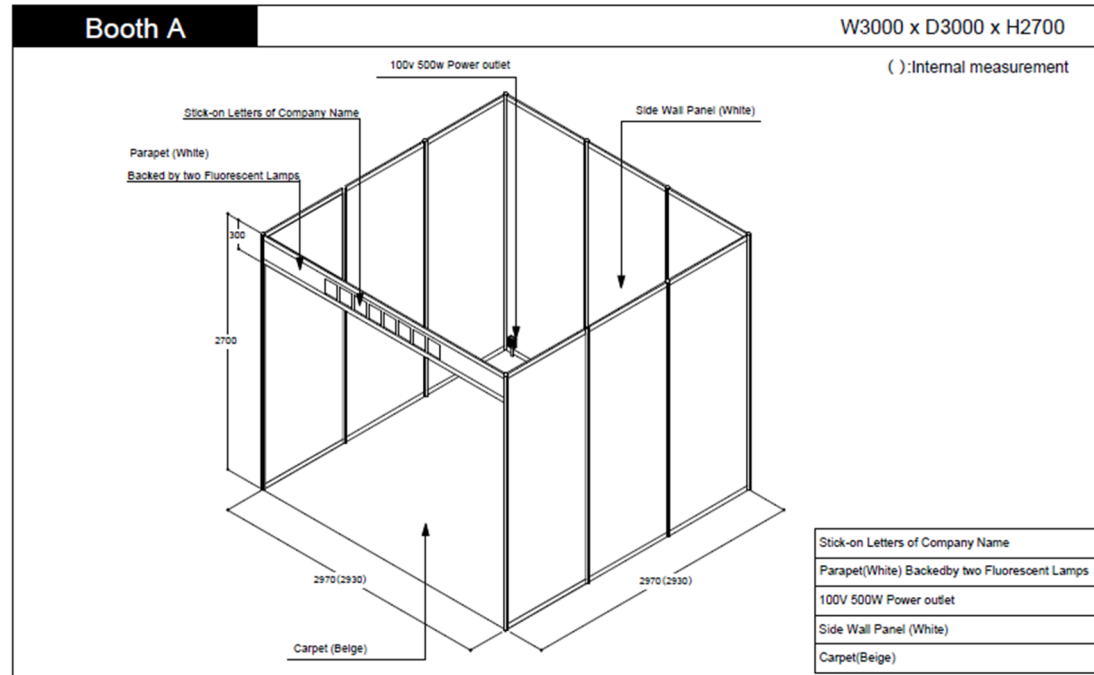
*The exhibition briefing and booth allocation draw will be held at 13:00 in the Nihonbashi Life Science Hub. Details will be sent by email at a later date.

(2) ITEM-WEB

Explanation of implementation guidelines will be given at the exhibition briefing and lottery in November.

Attachment:

Specification drawing for foundation booths



Specification drawing for related medical societies, medical research facilities and medical NPOs only.
 *The height of the foundation booth is 2700 mm, the same as booths A and B.

