

Application Guide
The International Technical Exhibition
of Medical Imaging 2023

ITEM 2023

Organized by: Japan Radiology Congress (JRC)



**Operated by: Japan Medical Imaging and Radiological Systems
Industries Association (JIRA)**



To whom it may concern

July, 2022

The International Technical Exhibition of Medical Imaging 2023

We are pleased to announce that the Japan Radiology Congress (JRC) 2023 will be held in April 2023 at the PACIFICO Yokohama Exhibition Hall.

The International Technical Exhibition of Medical Imaging 2023 (ITEM 2023) is an academic exhibition organized as a part of JRC 2023 by Japan Medical Imaging and Radiological Systems Industries Association (JIRA). This annual exhibition covers a wide range of medical diagnostic imaging devices with related appliances, and is held concurrently with the 82nd Annual Meeting of the Japan Radiological Society (JRS), the 79th Annual Meeting of the Japanese Society of Radiology Technology (JSRT), and the 125th Scientific Meeting of the Japan Society of Medical Physics (JSMP).

We have started to accept your application for ITEM 2023. Please refer to the JRC Website at https://www.j-rc.org/jrc/index_en.html for the announcement. We hope you will read it carefully and give positive consideration to participating in this event. We would appreciate receiving your application no later than September 16th, 2022.

However, please note that the format and schedule of the event may change depending on the situation of the future world.

We sincerely look forward to your presence at the Exhibition and are grateful for your support and cooperation.

Sincerely,

Susumu Kanazawa
Chairman
Japan Radiology Congress

Akio Yamamoto
Chairman
Japan Medical Imaging and Radiological
Systems Industries Association

Outline of Exhibition

◆ Academic congress

Main Theme: Be a Game Changer in Medicine with Radiology

● The 82nd Annual Meeting of the Japan Radiological Society (JRS)

President: Kazuo Awai (Hiroshima University)

Date: April 13 (Thu.) to April 16 (Sun.), 2023

Site: Conference Center and Annex Hall, PACIFICO Yokohama
And online conference

● The 79th Annual Meeting of the Japanese Society of Radiology Technology (JSRT)

President: Takao Ichida (Osaka Metropolitan University Hospital)

Date: April 13 (Thu.) to April 16 (Sun.), 2023

Site: Conference Center and Annex Hall, PACIFICO Yokohama
And online conference

● The 125th Scientific Meeting of the Japan Society of Medical Physics (JSMP)

President: Shinji ABE (Ibaraki Prefectural Medical University Hospital)

Date: April 13 (Thu.) to April 16 (Sun.), 2023

Site: Conference Center, PACIFICO Yokohama
And online conference

◆ **The International Technical Exhibition of Medical Imaging 2023(ITEM 2023) + Web Plan**

Date: April 14 (Fri.) to 16 (Sun.), 2023

Web Plan : The summary will be announced in September.

Site: Exhibition Hall [Halls —A (partial), B, C, and D] , Total 18,400 m²
(at PACIFICO Yokohama Address: 1-1-1 Minato Mirai, Nishi-ku, Yokohama, Kanagawa, 220-0012, Japan)

Loading in/out (scheduled)

Loading in: April 10 (Mon.) – April 13 (Thu.), 2023

Loading out: April 16 (Sun.) – April 17 (Mon.), 2023

◆ **Exhibition fee (Tax included)**

(1) At PACIFICO Yokohama

Type	Unit Measurement (m ²)	Unit Price for JIRA members*	Unit Price for non-JIRA members
Unit without fittings L	300,400,500, 600, 700, more than 700 (Note)	¥ 42,350/ m ²	¥ 63,525/ m ²
Unit without fittings M	40,60,80,100,120,160, 200,240		
Unit A with basic fittings	3.0 m (W) × 3.0 m (D) (Approx.)	¥ 433,510/ unit	¥ 650,265/ unit
Unit B with basic fittings	3.0 m (W) × 2.0 m (D) (Approx.)	¥ 301,620/ unit	¥ 452,430/ unit
Outdoor vehicle exhibit	One vehicle per exhibitor	¥ 106,040/3 days	¥ 159,060/3days
Additional charge for a corner unit	Space without fittings Unit	¥ 15,300	¥ 21,900
	A and B with basic fittings	¥ 7,700	¥ 10,900

(Note)

For applications of 700 m² or more, please indicate the size of your request.

Please note that if we are unable to provide the requested area due to the overall situation , we will consult with you separately.

(2) At PACIFICO Yokohama + Web Plan

When exhibit at Pacifico Yokohama, Web Exhibition fee is free.

Only Web Exhibition fee for JIRA members ¥ 440,000

for non-JIRA members ¥ 660,000

Notes:

- (1) Prices for JIRA members* apply to those exhibitors who will have been members for more than six months prior to the exhibition. They must be members at the time of exhibition.

To apply for JIRA membership, please contact the JIRA office.

(E-mail : item2023@jira-net.or.jp).

- (2) No modifications are permitted after notification of unit allocation, including any to unit size.
- (3) If the items intended for exhibition are deemed not to be in conformity with the major themes of this exhibition (e.g., items such as used medical equipment), the application may be rejected.
- (4) Units with basic fittings employ system panels (2.7 m height for both Unit A and B). Please refer to the attached unit layout drawings.
- (5) Height limit for unit without basic fittings, please refer to the "Guide for Exhibitors" published later.
- (6) Fees for electrical line feeder work and power consumption will be charged to each exhibitor.

◆ Exhibition spaces for related medical societies and research institutions

- 1) Paid exhibition spaces are available exclusively for related medical societies and research institutions that are in conformity with the exhibition purposes set by JRC.
- 2) A unit of 2.0 m (W) x 1.5 m (D) is equipped with a power outlet, a standard signboard, a desk, and chairs.
- 3) The fee is ¥102,630 (Tax included).
- 4) Special locations are reserved for the units. Please contact us for details.
- 5) If the exhibitor is deemed not to be in conformity with the major themes of the exhibition, the application may be rejected.

◆ **Group exhibition**

- 1) JIRA members and non-members are permitted to exhibit together in a same group.
- 2) A group exhibition may be offered by a group comprising up to 5 JIRA members and/or non-members corporations including the managing company. Please fill in the managing company's name and share of the exhibition fee on the application form. The non-members exhibition fee is applied to a group comprising JIRA members and non-members corporation.

Please note no modifications are permitted after notification of unit allocation, including any to the number of member companies.

- 3) It is prohibited to transfer or sublease all or part of the allocated exhibition booth to a third party.

Please give careful consideration to this condition before applying for a group exhibition.

◆ **Send the application forms to:**

Masahiko Takeshima

Secretariat of the International Technical Exhibition of Medical Imaging

Japan Radiology Congress (JRC)

Kandasurugadai Bldg. 7F, 3-8, Kandaogawamachi, Chiyoda-ku, Tokyo 101-0052, Japan

E mail: item@office.email.ne.jp

◆ **Application deadline (to observe strictly):**

September 16 (Fri.), 2022

Please complete the application form, and submit your application by E-mail.

E-mail: item@office.email.ne.jp

◆ **Overall booth layout:**

To be noticed as of Late October, 2022

◆ Payee of exhibition fee

Account name: —Japan Radiology Congress

Bank of Mitsubishi UFJ, Kanda-branch, Account No. 5728498
(Swift Code: BOTKJPJT)

◆ Deadline for exhibition fee payment (to observe strictly)

You will receive an invoice together with our decision on the booth location by the end of November.

Please remit the amount to the account indicated above.

Deadline for payment: **January 31 (Tus.), 2023**

JRC may cancel the application of the applicant whose exhibition fee payment is overdue.

All bank transfer charges incurred on both the applicant and recipient sides shall be paid by the applicant.

◆ Cancellation after submission of application form

Cancellation of the exhibition by the applicant on his/her own volition will result in the following cancellation fees depending on the cancellation date:

- (1) From September 17, 2022 to October 28, 2022: 20% of the exhibition fee
- (2) From October 29, 2022 to January 31, 2023: 50% of the exhibition fee
- (3) After February 1, 2023: 100% of the exhibition fee

◆ Cancellation of exhibition in cases of natural disaster

If JRC decides to cancel the exhibition because of an unexpected contingency such as a natural disaster and large-scale outbreak of infectious disease etc., then the exhibition fee shall be refunded after subtracting the necessary expenses.

The amount of the expenses will depend on the time of the cancellation.

Contact for details of applications and exhibition fees:

Masahiko Takeshima

Secretariat of the International Technical Exhibition of Medical Imaging

Japan Radiology Congress (JRC)

E-mail: item@office.email.ne.jp

◆ Contact for exhibition details:

Mr. MASAOKI OHTSUKA, Chief of the Secretariat

or Mr. HIROMI MAEKAWA , Secretariat of International Exhibition

Japan Medical Imaging and Radiological Systems Industries Association (JIRA)

Phone: +81 3 3816 3450 Fax: +81 3 3818 8920

E-mail: item2023@jira-net.or.jp

◆ The exhibition/booth allocation lottery meeting schedules:

It will be planned the beginning of November.

Exhibitors will be contacted separately.

◆ Miscellaneous

- 1) If the total booth area applied for exceeds the effective area available, JIRA member companies will have priority in receiving booth space.
In this case, therefore, the booth allocations to the Non-JIRA members will be adjusted based on the past records of the exhibition and other relevant factors.
- 2) Application via agent or broker is not acceptable in any case.
- 3) Payment via agent or broker is not acceptable for the following expenses related to the exhibition.
/Electricity/Overtime use of the site/Automatic fire alarm system installation/Anchor bolt use (including removal and restoration)/Indication panel to inform the exhibit has not yet received pharmaceutical approval/Additional exhibitor's / workman's cards
- 4) Please note that the format and schedule of the event may change depending on the status of the COVID-19 infection in the future.

◆ About infectious disease measures

It is necessary to ensure the security with the health of visitors, exhibitors, the construction persons concerned and the persons concerned with administration by decreasing every risk of the infectious disease expansion in the administration of this exhibition.

The Japan Medical Imaging and Radiological Systems Industries Association will implement the following COVID-19 infection control measures in close cooperation with local governments and competent authorities to ensure that the exhibition is held safely in accordance with the "Guidelines for Prevention of COVID-19 Infection in PACIFICO Yokohama"

ITEM2023 will be planed the enforcement of the following measure like ITEM2022 and give an appropriate response by the situation of the infection.

- 1) The number of visitors will be limited to avoid congestion in the exhibition hall. Exhibitors' explanatory staff, companions, attendant and related vendors during booth construction and operation will also be included.
- 2) Sufficient aisle widths will be secured in the exhibition hall.
- 3) For basic decoration booths, the walls between adjacent booths will be completely closed to avoid interference with each other.
- 4) Ventilation of the exhibition hall will be strictly enforced.
- 5) All visitors will be subject to temperature checks.
- 6) Disinfectant solutions will be placed throughout the booths and the common areas will be patrolled.

◆ Schedule

(1) Exhibition at PACIFICO Yokohama

Item	Date
Application deadline	September 16, 2022 (Fri.)
Notification of unit allocation (size of booth)	October 21, 2022 (Fri.)
The exhibition/booth allocation lottery meeting	planned the beginning of November
Final notification of unit allocation (size of booth) and invoice	Late November, 2022 (scheduled)
Deadline for payment of exhibition fee	January 31, 2023 (Tus.)

(2) Web Plan

About the summary of the Web Plan, it will be published in the following site in the beginning of September.

<https://www.jira-net.or.jp/e/exhibition/item.html>

Committee of the International Technical Exhibition of Medical Imaging

Japan Radiology Congress (JRC)



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