

Application Guide
The International Technical Exhibition
of Medical Imaging 2021

ITEM 2021

Organized by: Japan Radiology Congress (JRC)



**Operated by: Japan Medical Imaging and Radiological Systems
Industries Association (JIRA)**



To whom it may concern

August, 2020

The International Technical Exhibition of Medical Imaging 2021

We are pleased to announce that the Japan Radiology Congress (JRC) 2021 will be held in April 2021 at the PACIFICO Yokohama Exhibition Hall.

The International Technical Exhibition of Medical Imaging 2021 (ITEM 2021) is an academic exhibition organized as a part of JRC 2021 by Japan Medical Imaging and Radiological Systems Industries Association (JIRA). This annual exhibition covers a wide range of medical diagnostic imaging devices with related appliances, and is held concurrently with the 80th Annual Meeting of the Japan Radiological Society (JRS), the 77th Annual Meeting of the Japanese Society of Radiology Technology (JSRT), and the 121th Scientific Meeting of the Japan Society of Medical Physics (JSMP).

We have started to accept your application for ITEM 2021. Please refer to the JRC Website at <https://www.j-rc.org/> for the announcement. We hope you will read it carefully and give positive consideration to participating in this event. We would appreciate receiving your application no later than September 18th, 2020.

However, please note that the format and schedule of the event may change depending on the status of the COVID-19 infection in the future.

We sincerely look forward to your presence at the Exhibition and are grateful for your support and cooperation.

Sincerely,

Susumu Kanazawa
Chairman
Japan Radiology Congress

Akio Yamamoto
Chairman
Japan Medical Imaging and Radiological
Systems Industries Association

Outline of Exhibition

◆ Academic congress

Main Theme: Milestones and Beyond

● **The 80th Annual Meeting of the Japan Radiological Society (JRS)**

President: Noriyuki Tomiyama (Osaka University)

Date: April 15 (Thu.) to April 18 (Sun.), 2021

Site: Conference Center and Annex Hall, PACIFICO Yokohama

And online conference

● **The 77th Annual Meeting of the Japanese Society of Radiology Technology (JSRT)**

President: Hiroko Nishide (Gifu University of Medical Science)

Date: April 15 (Thu.) to April 18 (Sun.), 2021

Site: Conference Center and Annex Hall, PACIFICO Yokohama

And online conference

● **The 121st Scientific Meeting of the Japan Society of Medical Physics (JSMP)**

President: Nobuyuki Kanematsu (National Institutes for Quantum and Radiological Science and Technology)

Date: April 15 (Thu.) to April 18 (Sun.), 2021

Site: Conference Center, PACIFICO Yokohama

And online conference

◆ **The International Technical Exhibition of Medical Imaging 2021 (ITEM 2021) + Web Exhibition (Summary of Web Exhibition is given in the Appendix.)**

Date: April 16 (Fri.) to 18 (Sun.), 2021
 Web Exhibition : April 16 (Fri.) to May 31(Sun.) 2021

Site: Exhibition Hall [Halls —A (partial) , B , C , and D]
 at PACIFICO Yokohama, Total 18,400 m²
 (Address: 1-1-1 Minato Mirai, Nishi-ku, Yokohama, Kanagawa 220-0012, Japan)

Loading in/out (scheduled)

Loading in: April 12 (Mon.) – April 15 (Thu.), 2021
 Loading out: April 18 (Sun.) – April 19 (Mon.), 2021

◆ **Exhibition fee (Tax not included)**

(1) At PACIFICO Yokohama

Type	Unit Measurement (m ²)	Unit Price for JIRA members*	Unit Price for non-JIRA members
Unit without fittings L	300, 400, 500, 600,700,800	¥ 38,300/ m ²	¥ 54,500/ m ²
Unit without fittings M	40,60,80,100,120,160,200,240		
Unit A with basic fittings	Approx. 3.0 m (W) × 3.0 m (D)	¥ 390,200/ unit	¥ 557,600/ unit
Unit B With basic fittings	Approx. 3.0 m (W) × 2.0 m (D)	¥ 271,600/ unit	¥ 388,200/ unit
Outdoor vehicle exhibit for mass screening	One vehicle per exhibitor	¥ 95,600/3 days	¥ 143,500/3days
Additional charge for a corner unit	Space without fittings	¥ 15,300	¥ 21,800
	Unit A and B with basic fittings	¥ 7,700	¥ 10,900

(2) At PACIFICO Yokohama + Web Exhibition

When exhibit at Pacifico Yokohama, Web Exhibition fee is free.

(3) Web Exhibition fee (Only Web Exhibition) (Tax not included)

JIRA members* : ¥400,000
 non-JIRA members: ¥600,000

Notes:

- (1) Prices for JIRA members* apply to those exhibitors who will have been members for more than six months prior to the exhibition. They must be members at the time of exhibition.

To apply for JIRA membership, please contact the JIRA office.

(E-mail : exhibit-os@jira-net.or.jp).

- (2) No modifications are permitted after notification of unit allocation, including any to unit size.
- (3) If the items intended for exhibition are deemed not to be in conformity with the major themes of this exhibition (e.g., items such as used medical equipment), the application may be rejected.
- (4) Units with basic fittings employ system panels (2.7 m height for both Unit A and B). Please refer to the attached unit layout drawings.
- (5) Height limit for unit without basic fittings, please refer to the "Guide for Exhibitors" published later.
- (6) Fees for electrical line feeder work and power consumption will be charged to each exhibitor.

◆ Exhibition spaces for related medical societies and research institutions

- 1) Paid exhibition spaces are available exclusively for related medical societies and research institutions that are in conformity with the exhibition purposes set by JRC.
- 2) A unit of 2.0 m (W) x 1.5 m (D) is equipped with a power outlet, a standard signboard, a desk, and chairs.
- 3) The fee is ¥92,900 (Tax not included).
- 4) Special locations are reserved for the units. Please contact us for details.
- 5) If the exhibitor is deemed not to be in conformity with the major themes of the exhibition, the application may be rejected.

◆ Group exhibition

- 1) JIRA members and non-members are permitted to exhibit together in a same group.
- 2) A group exhibition may be offered by a group comprising up to three JIRA member and/or non-member corporations including the managing company. Please fill in the managing company's name and share of the exhibition fee on the application form. The non-member exhibition fee is applied to a group comprising JIRA member and non-member corporation.

Please note no modifications are permitted after notification of unit allocation, including any to the number of member companies.

- 3) JIRA's regulations prohibit any transfer or subletting of a part or all of the allocated units. Please give careful consideration to this condition before applying for a group exhibition.

◆ **Send the application forms to:**

Naoto Watanabe
Secretariat of the International Technical Exhibition of Medical Imaging
Japan Radiology Congress (JRC)
Kandasurugadai Bldg. 7F, 3-8, Kandaogawamachi, Chiyoda-ku, Tokyo 101-0052,
Japan
Fax: 81-3-3518-6139 E mail: item@office.email.ne.jp

◆ **Application deadline (to observe strictly):**

September 18 (Fri.), 2020

Please complete the application form on the last page, and submit your application by mail.

E mail: item@office.email.ne.jp

◆ **Allocation of booth unit:**

To be communicated by post as of Late October, 2020

◆ **Payee of exhibition fee**

Account name: —Japan Radiology Congress
Bank of Mitsubishi UFJ, Kanda-branch, Account No. 5728498
(Swift Code: BOTKJPJT)

◆ **Deadline for exhibition fee payment (to observe strictly)**

You will receive an invoice together with our decision on the booth location by the end of November. Please remit the amount to the account indicated above.

Deadline for payment: **January 29 (Fri.), 2021**

JRC may cancel the application of the applicant whose exhibition fee payment is overdue.

All bank transfer charges incurred on both the applicant and recipient sides shall be paid by the applicant.

◆ **Cancellation after submission of application form**

Cancellation of the exhibition by the applicant on his/her own volition will result in the following cancellation fees depending on the cancellation date:

- | | |
|--|----------------------------|
| (1) From October 30, 2020 to January 29, 2021: | 50% of the exhibition fee |
| (2) After January 30, 2021: | 100% of the exhibition fee |

◆ **Cancellation of exhibition in cases of natural disaster**

If JRC decides to cancel the exhibition because of an unexpected contingency such as a natural disaster and large-scale outbreak of infectious disease etc., then the exhibition fee shall be refunded after subtracting the necessary expenses. The amount of the expenses will depend on the time of the cancellation.

◆ **Contact for details of applications and exhibition fees:**

Naoto Watanabe
Secretariat of the International Technical Exhibition of Medical Imaging
Japan Radiology Congress (JRC)
Fax: +81 3 3518 6139 E mail: item@office.email.ne.jp

◆ **Contact for exhibition details:**

Mr. Ryo Watanabe, Chief of the Secretariat
or Mrs. Tomoko Baba, Secretariat of International Exhibition
Japan Medical Imaging and Radiological Systems Industries Association (JIRA)
Phone: +81 3 3816 3450 Fax: +81 3 3818 8920 E mail: exhibit-os@jira-net.or.jp

◆ **The exhibition/booth allocation lottery meeting schedules:**

Date: November 6 (Fri.), 2020 13:00 – 16:00
Site: Hitotsubashi Hall (Japan Education Center),
2-6-2, Hitotsubashi, Chiyada-ku, Tokyo 101-0003, Japan
Phone: +81 3 3238 2831 Fax: +81 3 3238 2834

◆ **Miscellaneous**

- 1) If the total booth area applied for exceeds the effective area available, JIRA member companies will have priority in receiving booth space. In this case, therefore, the booth allocations to the Non-JIRA members will be adjusted based on the past records of the exhibition and other relevant factors.
- 2) Application via agent or broker is not acceptable in any case.
- 3) Payment via agent or broker is not acceptable for the following expenses related to the exhibition.
 - Electricity • Overtime use of the site • Automatic fire alarm system installation • Anchor bolt use (including removal and restoration) • Indication panel to inform the exhibit has not yet received pharmaceutical approval • Additional exhibitor's / workman's cards
- 4) Please note that the format and schedule of the event may change depending on the status of the COVID-19 infection in the future.

◆ **About infectious disease measures**

It is necessary to ensure the security with the health of visitors, exhibitors, the construction persons concerned and the persons concerned with administration by decreasing every risk of the infectious disease expansion in the administration of this exhibition.

JIRA, the Japan Medical Imaging and Radiological Systems Industries Association will implement the following COVID-19 infection control measures in close cooperation with local governments and competent authorities to ensure that the exhibition is held safely in accordance with the "Guidelines for Prevention of COVID-19 Infection in PACIFICO Yokohama"

- 1) The number of visitors will be limited to avoid congestion in the exhibition hall. Exhibitors' explanatory staff, companions, attendant and related vendors during booth construction and operation will also be included.
- 2) Sufficient aisle widths will be secured in the exhibition hall.
- 3) For basic decoration booths, the walls between adjacent booths will be completely closed to avoid interference with each other.
- 4) Ventilation of the exhibition hall will be strictly enforced.
- 5) All visitors will be subject to temperature checks.
- 6) Disinfectant solutions will be placed throughout the booths and the common areas will be patrolled.

At an appropriate time, we will publish specific infection control measures based on the government and Pacifico Yokohama's infection control guidelines at that time.

◆ Schedule

(1) Exhibition At PACIFICO Yokohama

Item	Date	Hours
Application deadline	September 18, 2020 (Fri.)	
Notification of unit allocation (size of booth)	October 23, 2020 (Fri.)	
Exhibition/booth allocation lottery and orientation meeting at Hitotsubashi Hall	November 6, 2020 (Fri.)	13:00 - 16:00
Final notification of unit allocation (size of booth) and billing	Late November, 2020 (scheduled)	
Deadline for payment of exhibition fee	January 29, 2021 (Fri.)	

(2) Web Exhibition

Item	Date	Hours
Web Exhibition guideline guidance and application accept start	November 6, 2020 (Fri.)	
Application deadline	February 26, 2021 (Fri.)	
Deadline for payment of exhibition fee	March 19, 2021 (Fri.)	

* The schedule of the Web Exhibition is published in the Summary of Web Exhibition given in the Appendix.

FAX: +81 3 3518 6139 E-mail: item@office.email.ne.jp

APPLICATION FORM (ITEM 2021)

To: Japan Radiology Congress (JRC)
Secretariat of the International Technical Exhibition of Medical Imaging 2021
Date:

Company Name		
JIRA membership status	(Please circle)	Member Nonmember Applying
If nonmember, please specify your line of business		
Address		
Contact person	Name	
	Affiliation	
	E mail	
	Phone	
	Facsimile	

In case of a group exhibition, please provide information on the managing company.
If completing the form by hand, please print clearly.

- Unit without fittings: Please circle your desired area
L: 300 m² · 400 m² · 500 m² · 600 m² · 700 m² · 800 m²
M: 40 m² · 60 m² · 80 m² · 100 m² · 120 m² · 160 m² · 200 m² · 240 m².
- Unit with basic fittings: Please check the box for your desired unit type and specify the number of unit(s) above the underline.
 Unit A (9 m²): _____ unit(s)
 Unit B (6 m²): _____ unit(s)
 Unit exclusively for related medical society societies and research institutions (3 m²) : 1 unit (unique option)
- Outdoor vehicle exhibit: Please specify the number of vehicle(s) and size.
Number of vehicle(s) _____ Size of vehicle(s) _____

- ◆ The following information should be provided by group exhibitors only.
Please circle one: JIRA member companies or non-JIRA member companies

Name of Managing Company _____ Share of exhibition fee _____ %

Name of Co-Exhibiting Company (JIRA member · non-JIRA member)
_____ Share of exhibition fee _____ %

Name of Co-Exhibiting Company (JIRA member · non-JIRA member)
_____ Share of exhibition fee _____ %

Note: We cannot guarantee that your application will be accepted, owing to both layout restrictions and lottery results.

Committee of the International Technical Exhibition of Medical Imaging

Japan Radiology Congress (JRC)



Kandasurugadai Bldg. 7F, 3-8, Kandaogawamachi, Chiyoda-ku, Tokyo
101-0052, Japan

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