

Application Guide
International Technical Exhibition
of Medical Imaging 2011

ITEM 2011

Sponsored by: Japan Radiology Congress (JRC)



Organized by: Japan Industries Association of Radiological Systems 

To whom it may concern

July, 2010

The International Technical Exhibition of Medical Imaging 2011

We are pleased to announce that the Japan Radiology Congress (JRC) 2011 will be held in April 2011 in the *Pacifico* Yokohama Exhibition Hall.

The International Technical Exhibition of Medical Imaging (ITEM) is an academic exhibition organized as a part of JRC 2011 by the Japan Industries Association of Radiological Systems (JIRA). This annual exhibition covers a wide range of medical diagnostic imaging devices with related appliances, and is held concurrently with the 70th Annual Meeting of the Japan Radiological Society, the 67th Scientific Assembly of the Japanese Society of Radiological Technology, and the 101th Scientific Assembly of the Japan Society of Medical Physics.

We have started to accept your application for ITEM 2011. Please refer to the JRC Website at <http://www.j-rc.org/> for the announcement. We hope you will read it carefully and give positive consideration to participating in this event. We would appreciate receiving your application no later than the stated deadline.

We sincerely look forward to your presence at the Exhibition and are grateful for your support and cooperation.

Sincerely,

Shogo Yamada
Chairman
Japan Radiology Congress

Hisatoyo Kato
Chairman
Japan Industries Association
of Radiological Systems

Outline of Exhibition

◆ Academic congress

Main Theme: Radiology Tomorrow Driven by Diversity

● **The 70th Annual Meeting of the Japan Radiological Society (JRS)**

President: Kuni Ohtomo MD, PhD
(Professor and Chairman, Department of Radiology,
The University of Tokyo)

Date: April 7 (Thu.) to April 10 (Sun.), 2011

Site: Conference Center and Annex Hall, *Pacifico* Yokohama

● **The 67th Scientific Assembly of the Japanese Society of Radiological Technology (JSRT)**

President: Mitsuhiro Ejima
(Chief Radiological Technologist, Tokyo Women's Medical
University Hospital)

Date: April 7 (Thu.) to April 10 (Sun.), 2011

Site: Conference Center and Annex Hall, *Pacifico* Yokohama

● **The 101th Scientific Assembly of the Japan Society of Medical Physics(JSMP)**

President: Koichi Maruyama
(Professor, School of Health Sciences and Graduate School
of Health Science, Kitasato University)

Date: April 7 (Thu.) to April 10 (Sun.), 2011

Site: Conference Center, *Pacifico* Yokohama

◆ The International Technical Exhibition of Medical Imaging 2011 (ITEM 2011)

Date: April 8 (Fri.) to 10 (Sun.), 2011

Site: Exhibition Hall (Halls B + C + D)
at *Pacifico* Yokohama, Total 16,700m²
(1-1-1 Minato Mirai, Nishi-ku, Yokohama, 220-0012, Japan)

Loading in/out (plan)

Loading in: April 4 (Mon.), 2011 – April 7 (Thu.), 2011

Loading out: April 10 (Sun.), 2011 – 11 (Mon.), 2011

◆ Exhibition fee (including tax)

Type	Unit Measurement (m ²)	Unit Price for JIRA members*	Unit Price for non-JIRA members
Unit without fittings L	300, 400, 500, 600	¥ 40,000/ m ²	¥ 57,000/ m ²
Unit without fittings M	40,60,80,100,120,160,200,240		
Unit A with basic fittings	Approx. 3.0 m (W) × 3.0 m (D)	¥ 408,000/ unit	¥ 583,000/ unit
Unit B With basic fittings	Approx. 3.0 m (W) × 2.0 m (D)	¥ 284,000/ unit	¥ 406,000/ unit
Outdoor vehicle exhibit for mass screening	One vehicle per exhibitor	¥ 100,000/3 days	¥ 150,000/3days
Additional charge for a corner unit	Space without fittings	¥ 16,000	¥ 22,800
	Unit A and B with basic fittings	¥ 8,000	¥ 11,400

Notes:

- (1) Prices for JIRA members* apply to those exhibitors who will have been members for more than six months prior to the exhibition. They must be members at the time of exhibition.
- (2) No modifications are permitted after notification of unit allocation, including any to unit size.
- (3) If items intended for exhibition are deemed not to be in conformity with the major aspects of this exhibition, the application to exhibit may be rejected.
- (4) Units with basic fittings employ system panels (2.7 m height for both Unit A and B). Please refer to the attached unit layout drawings.
- (5) Unit without basic fittings allows a height up to 4.5 m for product exhibition (a height up to 6 m is partially allowed for unit type L)
- (6) Fees for electrical line feeder work and power consumption will be charged to each exhibitor.

◆ Group exhibition

- 1) A group exhibition may be offered by a group comprising up to three JIRA member or non-member corporations, including the managing company. Please fill in the managing company's name and share of the exhibition fee on the application form.
Please note no modifications are permitted after notification of unit allocation, including any to the number of member companies.
- 2) JIRA's regulations prohibit any transfer or subletting of a part or all of the allocated units. Please give this careful consideration before applying for a group exhibition.
- 3) JIRA members and non-members are not permitted to exhibit together in the same group.

◆ **Send the application forms to:**

Mr. Mikio Mitsui
Secretariat of the International Technical Exhibition of Medical Imaging
Japan Radiology Congress (JRC)
Kandasurugadai Bldg. 7F, 3-8, Kandaogawamachi, Chiyoda-ku, Tokyo 101-0052,
Japan
Tel: 81-3-3518-6111 Fax: 81-3-3518-6139 E mail: office@j-rc.org

◆ **Application deadline (to observe strictly):**

September 24 (Fri.), 2010

*Please print the application form found on the last page and send **by Facsimile or Mail** after filling it out.*

◆ **Allocation of booth unit:**

To be communicated by mail as of October 29 (Fri.), 2010

◆ **Payee of exhibition fee**

Account name: Japan Radiology Congress
Bank of Tokyo-Mitsubishi UFJ, Kanda-branch, Account No. 5728498

◆ **Deadline for exhibition fee payment (to observe strictly)**

You will receive an invoice together with our decision on the booth location by the end of November. Please remit the amount to the account indicated above.

Deadline for payment: **February 10 (Thu.), 2011**

All bank transfer charges incurred on both the applicant and recipient sides shall be paid by the applicant.

◆ **Cancellation after submission of application form**

Cancellation of the exhibition by the applicant on his/her own volition will result in the following cancellation fees depending on the cancellation date:

- | | |
|--|----------------------------|
| (1) From September 25 to October 29, 2010: | 20% of the exhibition fee |
| (2) From October 30, 2010 to January 31, 2011: | 50% of the exhibition fee |
| (3) After February 1, 2011: | 100% of the exhibition fee |

◆ **Contact for details of applications and exhibition fees:**

Mikio Mitsui
Secretariat of the International Technical Exhibition of Medical Imaging
Japan Radiology Congress (JRC)
Tel: 81-3-3518-6111 Fax: 81-3-3518-6139 E mail: office@j-rc.org

◆ **Contact for exhibition details:**

Goro Yoshizoe or Tomiko Oda
Secretariat of International Exhibition,
Japan Industries Association of Radiological Systems (JIRA)

Tel: 81-3-3816-3450 Fax: 81-3-3818-8920

https://www.jira-net.or.jp/e/mail_form_en/mail_form_en.html

◆ **The exhibition/booth allocation lottery meeting schedules:**

Date: November 17 (Wed.), 2010 13:00 – 16:00

Site: Zendentsuu Hall (Zendentsuu Rodou Kaikan),
3-6, Kandasurugadai, Chiyada-ku, Tokyo 101-0062, Japan

Phone: 81-3-3219-2211 Fax: 81-3-3219-2219

◆ **Miscellaneous**

- 1) If the total booth area applied for exceeds the effective area available, JIRA member companies will have priority in receiving booth space. In this case, therefore, the booth allocations to the Non-JIRA members will be adjusted based on the past records of the exhibition and other relevant factors.
- 2) Application via agent or broker is not acceptable in any case.
- 3) Payment via agent or broker is not acceptable for the following expenses related to the exhibition.
 - Electricity
 - overtime use of the site
 - automatic fire alarm system installation
 - anchor bolt use (including removal and restoration)
 - indication panel to inform the exhibit has not yet received pharmaceutical approval
 - temporary phone use
 - additional exhibitor's / workman's cards

◆ **Schedule**

Item	Date	Hours
Application deadline	September 24, 2010 (Fri.)	
Notification of unit allocation (size of booth)	October 29, 2010 (Fri.)	
Exhibition/booth allocation lottery and orientation meeting at Zendentsuu Hall	November 17, 2010 (Wed.)	13:00 - 16:00
Final notification of unit allocation (size of booth) and billing	Late November, 2010 (scheduled)	
Deadline for payment of exhibition fee	February 10, 2011	

◆ **VISA Application documents**

In situations in which applicant personnel are required to obtain a Japanese entry visa, please be advised we will issue NO documentation for submission to Japanese ambassadors or embassies in the applicant's home country, including invitation letters, identification certificates, and/or itineraries. It is the applicant's sole responsibility to secure such documentation.

The International Technical Exhibition of Medical Imaging 2011

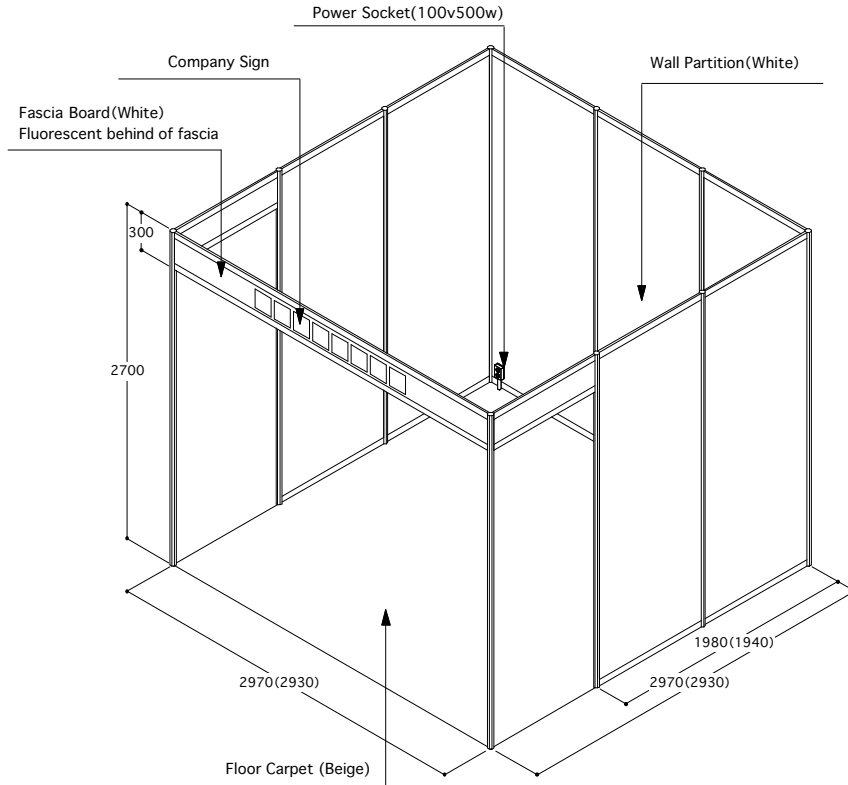
Basic Booth! Specificatino

※The height of basic booth is 2700mm

Basic Booth : Type A

W3000×D2000

※ () It becomes inside size the peel.

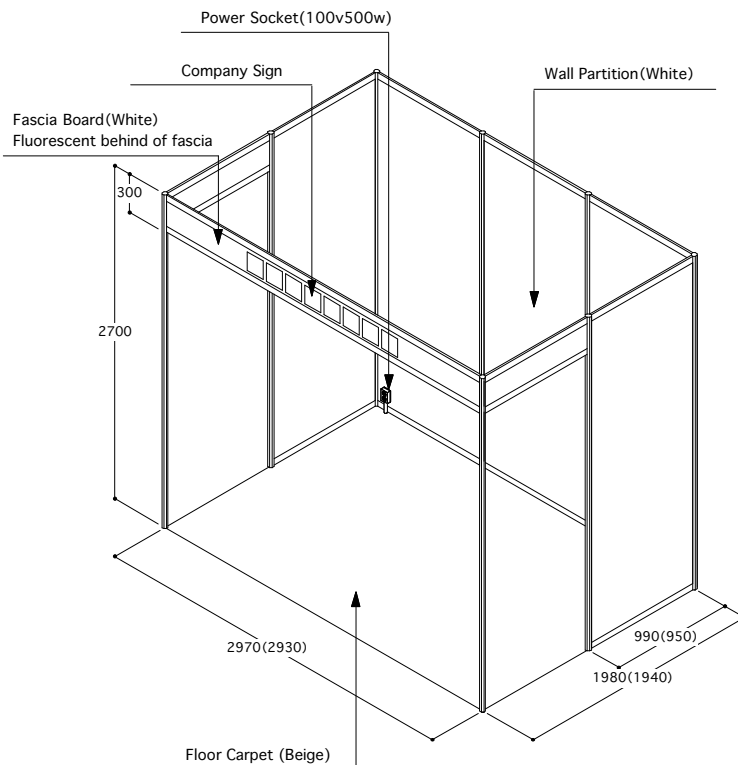


Company Sign
Fascia Board(White) Fluorescent behind of fascia
Power Socket(100v500w)
Wall Partition(White)
Floor Carpet (Beige)

Basic Booth : Type B

W3000×D2000

※ () It becomes inside size the peel.



Company Sign
Fascia Board(White) Fluorescent behind of fascia
Power Socket(100v500w)
Wall Partition(White)
Floor Carpet (Beige)

FAX: +81-3-3518-6139

APPLICATION FORM

To: Japan Radiology Congress (JRC)
Secretariat of the International Technical Exhibition of Medical Imaging 2011

Company Name		
JIRA membership status		(Please circle) Member Nonmember Applying
Address		
Contact person	Name	
	Affiliation	
	E mail	
	Phone	
	Facsimile	

In case of a group exhibition, provide information on the managing company. (Please be sure to complete all of the above items.)

- Unit without fittings: Please circle your desired area
L: 300 m² 400 m² 500 m² 600 m²
M: 40 m², 60m², 80m², 100m², 120m², 160m², 200m², 240m².
- Unit with basic fittings: Please circle your desired unit type and specify the number of unit(s) above the underlining.
Unit A (9 m²): _____ unit(s) Unit B (6 m²): _____ unit(s)
- Outdoor vehicle exhibit: Please specify the number of vehicle(s) and size
Number of vehicle(s) _____ Size of vehicle(s) _____
- The following information should be provided by group exhibitors only. Here the managing company should be the same as the above applicant company name.
JIRA member company or non JIRA member company (please circle one)
Name of Managing Company _____
Share of exhibition fee _____ %
Name of Co-Exhibiting Company _____
Share of exhibition fee _____ %
Name of Co-Exhibiting Company _____
Share of exhibition fee _____ %

Note: We cannot guarantee that your application will be accepted, owing to both layout restrictions and lottery results.

Committee of the International Technical Exhibition of Medical Imaging,

Japan Radiology Congress (JRC)



Kandasurugadai Bldg. 7F, 3-8, Kandaogawamachi, Chiyoda-ku, Tokyo
101-0052, Japan

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