

**Application Guide**  
**International Technical Exhibition**  
**of Medical Imaging 2006**

**ITEM 2006**

**Sponsored by:** Japan Radiology Congress (JRC)



**Organized by:** Japan Industries Association of Radiological Systems



## **The International Technical Exhibition of Medical Imaging 2006**

We are pleased to announce that the Japan Radiology Congress (JRC) 2006 will be held in April 2006 in the Pacifico Yokohama Exhibition Hall.

The International Technical Exhibition of Medical Imaging is an academic exhibition organized as a part of JRC 2006 by the Japan Industries Association of Radiological Systems (JIRA). This annual exhibition covers a wide range of medical diagnostic imaging devices with related appliances, and is held concurrently with the 65th Annual Meeting of the Japan Radiological Society, the 62nd Scientific Assembly of the Japanese Society of Radiological Technology, and the 91st Scientific Assembly of the Japan Society of Medical Physics.

Please find herewith an application guide to the International Technical exhibition of Medical Imaging 2005. We hope you will read it carefully and give positive consideration to participating in this event. We would appreciate receiving your application no later than the stated deadline.

We sincerely look forward to your presence at the Exhibition and are grateful for your support and cooperation.

Sincerely,

## Outline of Exhibition

### ◆Academic congress

Main Theme: “Radiology Tomorrow”

### ●The 65th Annual Meeting of the Japan Radiological Society (JRS)

President: Keigo Endo, MD, PhD  
(Professor, Imaging Nuclear Medicine, Medical Department,  
Gunma University Graduate School of Medicine)

Date: April 7 (Fri.) to April 9 (Sun.), 2006  
Site: Conference Center at Pacifico Yokohama

### ●The 62nd Scientific Assembly of the Japanese Society of Radiological Technology (JSRT)

President: Kozo Kumagaya, PhD  
(Head Radiologist, Fukuoka Higashi Medical Center,  
National Hospital Organization)

Date: April 7 (Fri.) to 9 (Sun.), 2006  
Site: Conference Center at Pacifico Yokohama

Subtheme: “Fusion of technology and engineering of radiological medicine”

### ●The 91st Scientific Assembly of the Japan Society of Medical Physics

President: Katsuyuki Nishimura, MD, PhD  
(Professor, Radiology Science, Ibaraki Prefectural Medical University)

Date: April 7 (Fri.) to 9 (Sun.), 2006  
Site: Annex Hall to Pacifico Yokohama

### ●The International Technical Exhibition of Medical Imaging 2006 (ITEM 2006)

Date: April 7 (Fri.) to 9 (Sun.), 2006  
Site: Exhibition Hall (Halls B + C + D)  
at Pacifico Yokohama Total 16,700m<sup>2</sup>  
(1-1-1 Minato Mirai, Nishi-ku, Yokohama, 220-0012, Japan)

## ●Carrying in/out (plan)

Carrying in: April 3 (Mon.) 9:00 to April 6 (Thu.) 20:00  
Carrying out: April 9 (Sun.) 14:00 to April 10 (Mon.) 12:00

## ●Exhibition fee (including tax)

Type	Unit Measurement (m <sup>2</sup> )	Price for JIRA members	Unit Price for non-JIRA members
Unit without fittings L Unit without fittings M	360, 400, 500, 600 40, 80, 160, 240	¥40,000/m <sup>2</sup>	¥57,000/m <sup>2</sup>
Unit A with basic fittings Unit B With basic fittings	3.0 m (W) × 3.0 m (D) 3.0 m (W) × 2.0 m (D)	¥408,000/ unit ¥284,000/ unit	¥583,000/ unit ¥406,000/ unit
Outdoor vehicle exhibit for mass screening	One vehicle per exhibitor	¥100,000/3days	¥150,000/3days
Additional charge for a corner unit	Space without fittings Unit A and B with basic fittings	¥16,000 ¥ 8,000	¥22,800 ¥11,400

(1) Prices for JIRA members apply to those exhibitors who will have been members for more than six months prior to the exhibition. They must be members at the time of exhibition.

(2) No modifications are permitted after notification of unit allocation, including any to unit size.

(3) If items intended for exhibition are deemed not to be in conformity with the major aspects of this exhibition, an application to exhibit may be rejected.

(4) Units with basic fittings employ system panels (2.7 m height for both Unit A and B). Please refer to the attached unit layout drawings.

(5) Unit without basic fittings allows a height up to 4.5 m for product exhibition (a height up to 6 m is partially allowed )

(6) Fees for electrical line feeder work and power consumption will be charged to each exhibitor.

## ●Group exhibition

1)A group exhibition may be offered by a group comprising up to three JIRA member or non-member corporations, including the managing company. Please fill in the managing company's name and share of the exhibition fee on the application form. Please note no modifications are permitted after notification of unit allocation, including any to the number of member companies..

2)JIRA's regulations prohibit any transfer or subletting of a part or all of the allocated units. Please give this careful consideration before applying for a group exhibition.

3)JIRA members and non-members are not permitted to exhibit together in the same group.

◆ **Send the application forms to:**

Mr. Mutsuo Suzuki,  
Secretariat of the International Technical Exhibition of Medical Imaging  
Japan Radiology Congress (JRC)  
Oji Real Estate Kanda Bldg. 7F, 3-8, Kandaogawamachi,  
Chiyoda-ku, Tokyo 101-0052, Japan  
Tel: 81-3-3518-6111 Fax: 81-3-3518-6139

◆ **Application deadline:**

**September 26 (Mon.), 2005**

*Please send application form found on the last page by Facsimile or Mail.*

◆ **Allocation of booth unit:**

To be communicated by mail as of October 21 (Fri.)

◆ **Payee of exhibition fee**

Account name: Japan Radiology Congress  
Tokyo Mitsubishi UFJ Bank Kanda-branch, Account No. 5728498

◆ **Deadline for exhibition fee payment**

(1) You will receive a bill together with our decision on the booth location,  
by the end of November.

Deadline for payment: **February 8 (Wed.), 2006**

Bank transfer charges shall be paid by the applicant.

◆ **Cancellation after submission of application form**

Cancellation of the exhibition by the applicant on his/her own volition will  
result in the following cancellation fees.

- |   |                              |
|---|------------------------------|
| (1) From September 27 to October 21, 2005     | : 20% of the exhibition fee  |
| (2) From October 22, 2005 to January 31, 2006 | : 50% of the exhibition fee  |
| (3) After February 1, 2006                    | : 100% of the exhibition fee |

◆ **Contact for details of applications and exhibition fees:**

Mutsuo Suzuki,  
Secretariat of the International Technical Exhibition of Medical Imaging  
Japan Radiology Congress (JRC)  
Tel: 81-3-3518-6111 Fax: 81-3-3518-6139

### ◆Contact for exhibition details:

Ryoji Itoh, Tomiko Oda, Secretariat of International Exhibition,  
Japan Industries Association of Radiological Systems (JIRA)  
Tel: 81-3-3816-3450 Fax: 81-3-3818-8920

### ◆The exhibition orientation/booth allocation lottery meeting:

Date: November 17 (Thu.), 2005  
Site: Welcity Tokyo, Koseinenkin Kaikan Hall, B1F "Royal Hall"  
5-3-1, Shinjuku, Shinjuku-ku, Tokyo 160-0022, Japan  
Phone: 88-3-3356-1111

### ◆Others

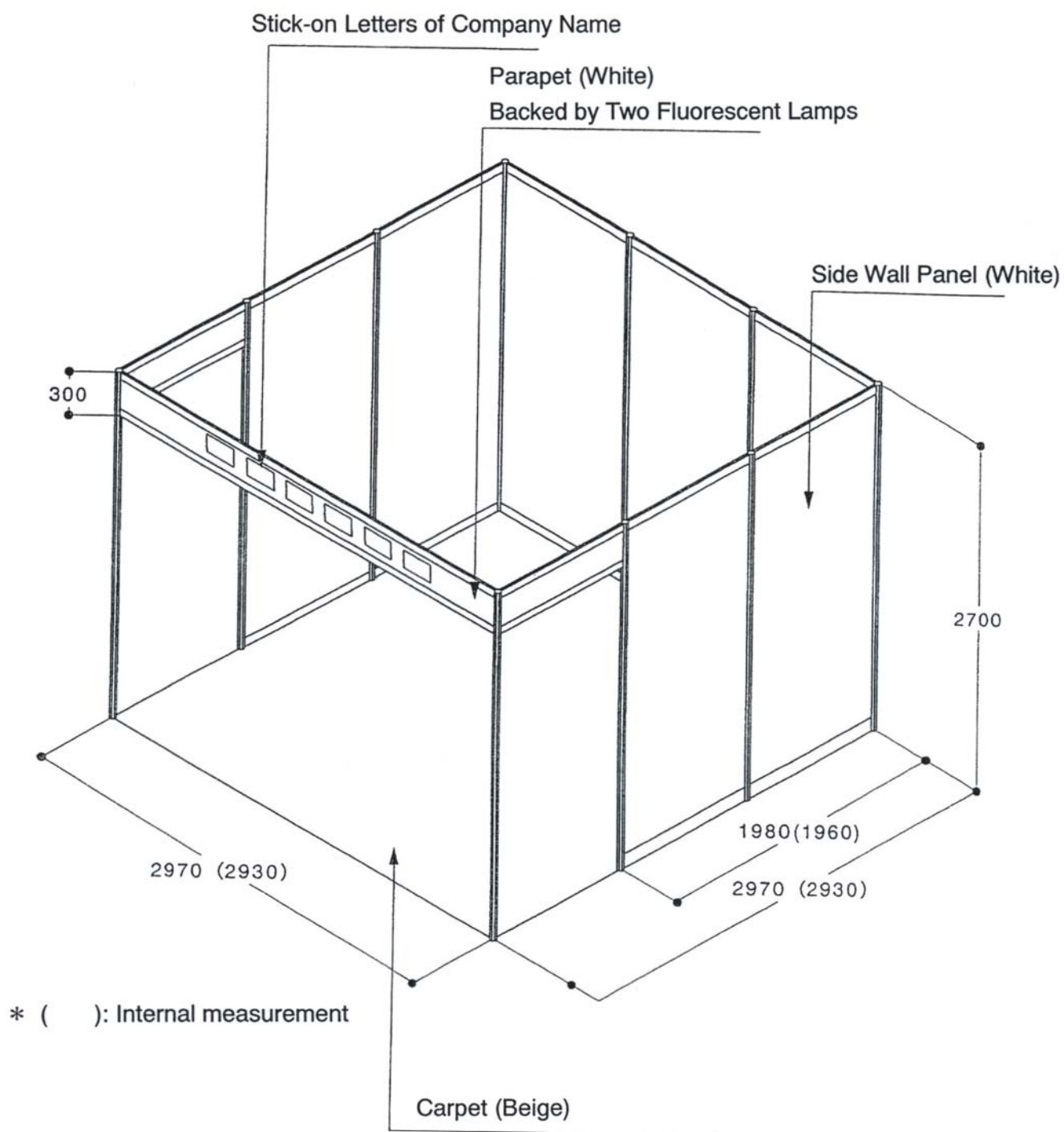
1) If the total booth area applied for exceeds the effective area available, JIRA member companies will have priority in receiving booth space. In this case, therefore, the booth allocations to the Non-JIRA members will be adjusted, based on the past records of the exhibition and other relevant factors.

2) Application via agent or broker is not acceptable in any case.

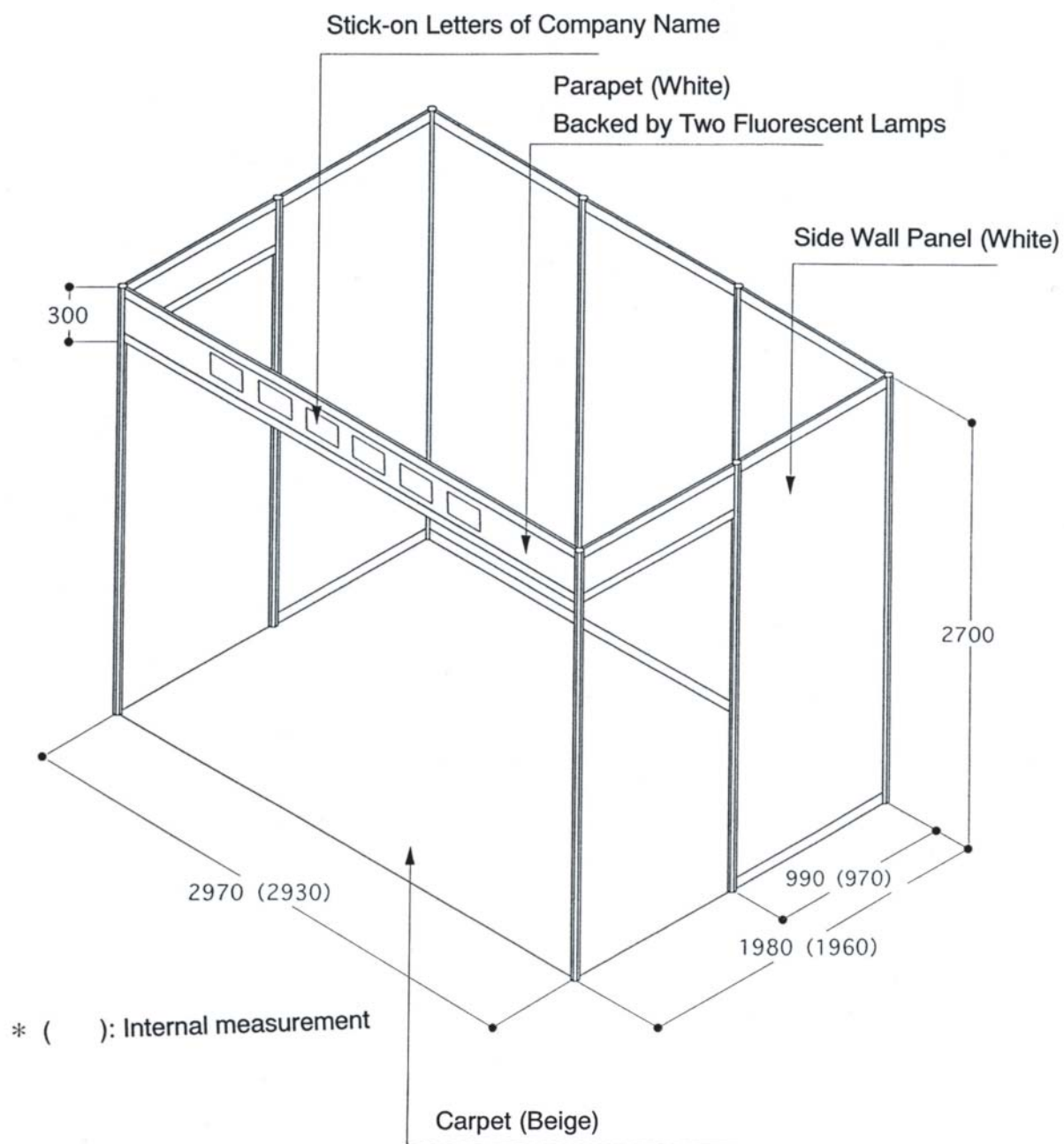
### ◆Schedule

Item	Date	Hours
Application deadline	September 26, 2005 (Mon.)	
Notification of unit allocation (size of booth)	October 21, 2005 (Fri.)	
Exhibition/booth allocation lottery and orientation meeting at Welcity Tokyo Koseinenkin Kaikan Royal Hall)	November 17, 2005 (Thu.)	13:20 - 16:00
Final notification of unit allocation (size of booth) and billing	Late November (scheduled)	
Deadline for payment of exhibition fee	February 8, 2006	

## Booth with Basic fittings A



## Booth with Basic fittings B





# APPLICATION FORM

**To:** Japan Industries Association of Radiological Systems (JIRA)  
Secretariat of the International Technical Exhibition of Medical Imaging

Company Name
Address
Staff member responsible
Section
E-mail
Phone
Fax

Fill in the managing company's name for a group exhibition.  
(Please be sure to complete all of the above items.)

1. Unit without fittings: Please circle your desired area

40m<sup>2</sup>    80m<sup>2</sup>    160m<sup>2</sup>    240m<sup>2</sup>  
300m<sup>2</sup>    400m<sup>2</sup>    500m<sup>2</sup>    600m<sup>2</sup>

2. Unit with basic fittings: Please circle your desired unit type and specify the number of unit(s) above the underlining.

Unit A: \_\_\_\_\_unit(s)                  Unit B: \_\_\_\_\_unit(s)

3. Outdoor vehicle exhibit: Please specify the number of vehicle(s) and size

Number of vehicle(s) \_\_\_\_\_

Size of vehicle(s) \_\_\_\_\_

4. For a group exhibitor, please specify the following.

Please fill the managing company's name in the applicant column.

JIRA member company or non JIRA member company (please circle one)

Name of Managing Company \_\_\_\_\_

Share of exhibition fee \_\_\_\_\_%

Name of Co-Exhibiting Company \_\_\_\_\_

Share of exhibition fee \_\_\_\_\_%

Name of Co-Exhibiting Company \_\_\_\_\_

Share of exhibition fee \_\_\_\_\_%

Note: We cannot guarantee that your application will be accepted,  
owing to both layout restrictions and lottery results.

Committee of the International Technical Exhibition of Medical Imaging,

**Japan Radiology Congress (JRC)**



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Tokyo 101-0052, Japan  
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