

10 July 2023.

Call for Exhibitors for the 2024 International Technical Exhibition of Medical Imaging

The International Technical Exhibition of Medical Imaging (ITEM) is one of the main events of the Japan Radiology Congress (JRC), an annual scientific meeting and exhibition, and is the largest medical imaging equipment exhibition in Japan. The outline for JRC2024 has been finalised and the call for exhibitors for ITEM2024 is open from today.

Please note that the application process has been changed to a web-based system from ITEM2024, so please refer to the relevant explanation.

We look forward to welcoming a large number of exhibitors.

Notes

Academic Conference

Main theme : Leading an Era of Transformation

The 83rd Annual Meeting of the Japan Radiological Society

Chairman: Masahiro Jinsaki /Keio University

Dates: Thursday 11 - Sunday 14 April 2024

Venue: Pacifico Yokohama, Conference Centre, Annex Hall and web congresses

80th Annual Meeting of the Japanese Society of Radiological Technology

President: Toru Negishi / Tokyo Metropolitan University

Dates: Thursday 11 - Sunday 14 April 2024

Venue: Pacifico Yokohama, Conference Centre, Annex Hall and web congresses

127th Annual Meeting of the Japanese Society of Medical Physics

President: Masazumi Ishikawa / Hokkaido University

Dates: Thursday 11 - Sunday 14 April 2024

Venue: Pacifico Yokohama Conference Centre and on the web congresses

2024 International Technical Exhibition of Medical Imaging, Pacifico Yokohama + ITEM-Web

Dates: Pasifico Yokohama:

April 12 (Fri.) ~ April 14 (Sun.), 2024

ITEM-Web

Pre open (Pre-registration) : March 15 (Fri) 、 2024 ~

Full open (WEB booth exhibition,etc) : April 12(Fri) ~May 16 (Thu) noon (Planned)

Venue: Pacifico Yokohama Exhibition Hall A (part), B, C, D Total: 18,400 m2

Address: 1-1-1 Minato Mirai, Nishi-ku, Yokohama 220-0012

Move-in/set-up: Monday 8 Apr - Thursday 11 Apr, 2024

Removal: Sunday 14 Apr - Monday 15 Apr, 2024

Exhibitor fees

(1) Pacifico Yokohama

Price list (incl. consumption tax)

| Booth type | | Booth standard | JIRA member prices* | Non-member price |
|---|------------|---|---------------------|----------------------|
| Space delivery (Unit: m2) | L | 300, 400, 500, 600, 700,800 | ¥42,350/m2 | ¥63,525/m2 |
| | M | 40, 60, 80, 100, 120,160, 200, 240 | | |
| Basic booth (with basic decoration) | Booth A | W ca. 3m x D ca. 3m | ¥433,510/ booth | ¥650,265/ booth |
| | Booth B | W ca. 3m x D ca. 2m | ¥301,620/ booth | ¥452,430/ booth |
| Outdoor vehicle display | | Per company per vehicle | ¥106,040/3 days | ¥ 159,060/3 days |
| Additional corner booth fee (per corner) | | Space transfer M, L Basic booth A, B | ¥ 15,300 ¥ 7,700 | ¥ 21,900 ¥ 10,900 |

(2) Pacifico Yokohama + ITEM-Web

The ITEM-WEB participation fee is waived when exhibiting at the Pacifico Yokohama venue.

Participation fee for ITEM-Web only:

JIRA member price ¥ 440,000

JIRA non-member price ¥ 660,000

Notes.

For registration, A new online application system has been introduced for this year's event.

If you have exhibited in the past, please apply by sending a separate email to inform you of the start of the exhibition registration process.

- (1) To apply for the Japan Industries Association of Radiological Systems (JIRA) member price (*), you must be a member of JIRA six months prior to the exhibition and a JIRA member at the time of the exhibition. To register as a member, please apply via the link below.
https://www.jira-net.or.jp/cgi-bin/jira_mailform.cgi?page=26
- (2) Once notification of the booth decision has been given, changes such as increases or decreases in the number of booths or the exhibition area cannot be made.
- (3) If the exhibits are deemed to be used medical equipment or other items that do not conform to the purpose of the exhibition, JIRA reserves the right to refuse the exhibitor's application. The exhibitor may be denied entry to the exhibition.
- (4) All foundation booths with foundation decoration will use system panels, with a height of 2.7m for both A and B booths. For details, please refer to the Attachment. Regarding height restrictions for space booths, please refer to the exhibition guidelines to be issued at a later date.
- (5) In addition to the exhibition fee, electrical installation and electricity usage fees will be charged.

Exhibit areas for related medical societies and medical research facilities

- (1) An exhibition corner is available for a fee for related medical societies and medical research facilities, in accordance with the objectives of the JRC.
- (2) The size is W2m x D1.5m, and power sockets, signboards, desks and chairs will be provided.
- (3) The exhibition fee is ¥102,630 (including consumption tax).
- (4) If you wish to apply, please contact the JRC Secretariat.
- (5) Exhibitors who do not meet the objectives of the event may be refused.

Joint exhibiting

- (1) JIRA members, non-members or members and non-members can jointly exhibit. Please fill in the application form with the information of the joint exhibiting company and the allocation of the exhibition fee with the organising company.

If a member and a non-member jointly exhibit, the exhibition fee will be at the non-member price and the order in which booths are drawn will also be that of the non-member.

Once notification of the number of booths has been given, changes such as an increase or decrease in the number of co-exhibitors are not permitted.

The transfer or subletting of exhibition booths, in whole or in part, to third parties is prohibited.

Joint exhibitors are kindly requested to give due consideration before applying.

Application procedure and deadline for exhibitor applications (to be strictly observed)

Please apply as follows by **Friday, 15 September 2023**.

Note: A new online application system has been introduced for this year's event.

- (1) Refer to this document and apply via the following link.
<https://zfrmz.com/cqX6xD4edoOc4NWrmzE8>
For companies that have exhibited in the past, please apply by clicking the registration button on the email that will be sent to you separately.
- (2) Fill in the application form and submit it.
- (3) After receiving your application, you will receive a "Thank you for your application" email.
- (4) Please check that you have received the "Thank you for your application" email.
- (5) If there are no problems with the information provided in the application form, a "Your application has been received" email will be sent to you.
- (6) If you cannot confirm receipt of the acceptance email one week after the application, please contact us.
- (7) Please continue with the subsequent procedures in the registration system.
Please follow the specific timing and details as they will be communicated separately by JIRA.

Each company that has applied will be sent a venue plan and a guide to the booth allocation lot drawing by e-mail by Friday 13 Oct. 2023.

Exhibitor fee payment address

Bank name: Bank of Mitsubishi UFJ, Kanda Branch
Savings account: 5728498
Account name: Japan Radiology Congress
(Qualified invoicing business registration number (only Japan)
T5-0100-0500-6689)

Deadline for payment of exhibition fees (to be strictly observed)

An invoice will be sent together with the final notification of booth location and size (End of Nov.),
Please transfer the exhibition fee to the aforementioned bank account by **Wednesday 31 January, 2024**.

Failure to transfer the fee by the due date may result in the cancellation of the exhibition.

With regard to transfer fees, please note that your company is responsible for the remittance fee. As for receiving bank charges, some countries do not allow the option of payer payment, so we will charge the invoice amount plus the receiving bank charges, and the receiving bank charges will be paid by us at the recipient's expense.

Cancellation after applying to exhibit

If you cancel your application to exhibit for personal reasons, you will be charged a cancellation fee of Cancellation fee.

- 1) From 16 September to 27 October 2023: 20% of the determined exhibition fee
- 2) 28 October 2023 - 31 January 2024: 50% of the determined exhibition fee
- 3) From 1 February 2024 onwards: Full amount of the determined exhibition fee

Measures to be taken if exhibitions are cancelled due to natural disasters, etc.

If the organiser (Japan Radiology Congress) considers it difficult to hold the exhibition due to the occurrence of a natural disaster or a large-scale epidemic of an infectious disease, the exhibition fee will be refunded after deducting the necessary expenses, taking into account the situation at the time of cancellation.

Enquiries about the exhibition

- (1) For information on exhibition fees and applications

Japan Radiology Congress

Secretariat

Masahiko Takeshima

TEL: 03 (3518) 6111

E-mail: jrc-item@j-rc.org

- (2) About exhibition practice

Japan Industries Association of Radiological Systems

Secretary General

Masaaki Otsuka

Exhibition Secretariat

Hiroki Maekawa

E-mail: item@jira-net.or.jp

#JIRA membership registration application

Japan Industries Association of Radiological Systems

https://www.jira-net.or.jp/cgi-bin/jira_mailform.cgi?page=26

Exhibition briefing session and booth allocation lot drawing

Scheduled for Wednesday 1 November.

Exhibitor applicants will be informed separately by e-mail.

Others

- (1) Please note that if the total area of applications exceeds the effective area, JIRA member companies will be given top priority and adjustments will be made taking into account the area of applications from each company, past performance and other factors.
- (2) Applications for exhibition through agents or subcontractors of exhibiting companies will not be accepted.
- (3) Payment of the following expenses related to the exhibition cannot be made via an agent or subcontractor of the exhibiting company:
 - Electricity, - Overtime venue usage fees, - Automatic fire alarm installation costs,
 - Anchor bolt usage fees (including repair costs), - Exhibit signage for unapproved pharmaceutical products, Additional exhibitor cards, additional work cards, etc.
- (4) The method and duration of the exhibition may be subject to change depending on the circumstances.

Countermeasures against infectious diseases

In operating the exhibition, we will implement infection control measures in close cooperation with the local government and competent authorities in accordance with the Guidelines for the Prevention of New Coronavirus Infection at Pacifico Yokohama, and will hold the exhibition safely. Specific measures will be announced in due course as the infection situation is monitored.

Schedule summary

(1) Pacifico Yokohama Exhibition

| Item | Transmission -> Reception | Due date |
|---|------------------------------|---------------------------|
| ITEM 2024 Call for Exhibitions | S ->E | Monday 10 July, 2023 |
| Deadline for exhibitor applications | E->S | Friday 15 September, 2023 |
| Call for participation in exhibition briefing | S ->E | Friday, 13 October 2023 |
| Deadline for applications for participation in exhibition briefing sessions | E->S | Tuesday, 23 October 2023 |
| Exhibition briefing and lottery | S ->E | Wednesday 1 November |
| Notification of booth allocation (size and location of exhibition booths) and invoices sent | S ->E | Late November 2023 |
| Deadline for payment of exhibition fees | E->S | Tuesday, 31 January 2024 |

S: Secretariat, E: Exhibitors

(3) ITEM-Web

Explanation of implementation guidelines will be given at the exhibition briefing and lottery in Wednesday 1 November.

Attachment:

Specification drawing for foundation booths

