

**Application Guide**  
**The International Technical Exhibition**  
**of Medical Imaging 2015**

**ITEM 2015**

**Sponsored by: Japan Radiology Congress (JRC)**

**Organized by: Japan Medical Imaging and Radiological  
Systems Industries Association**



To whom it may concern

July, 2014

### **The International Technical Exhibition of Medical Imaging 2015**

We are pleased to announce that the Japan Radiology Congress (JRC) 2015 will be held in April 2015 in the *Pacifico* Yokohama Exhibition Hall.

The International Technical Exhibition of Medical Imaging (ITEM) is an academic exhibition organized as a part of JRC 2015 by Japan Medical Imaging and Radiological Systems Industries Association (JIRA). This annual exhibition covers a wide range of medical diagnostic imaging devices with related appliances, and is held concurrently with the 74<sup>th</sup> Annual Meeting of the Japan Radiological Society, the 71<sup>st</sup> Annual Scientific Congress of the Japanese Society of Radiological Technology, and the 109<sup>th</sup> Scientific Meeting of the Japan Society of Medical Physics.

We have started to accept your application for ITEM 2015. Please refer to the JRC Website at <http://www.j.-rc.org/> for the announcement. We hope you will read it carefully and give positive consideration to participating in this event. We would appreciate receiving your application no later than the stated deadline.

We sincerely look forward to your presence at the Exhibition and are grateful for your support and cooperation.

Sincerely,

Kazurou Sugimura  
Chairman  
Japan Radiology Congress

Ken'ichi Komatsu  
Chairman  
Japan Medical Imaging and Radiological  
Systems Industries Association

## Outline of Exhibition

### ◆ Academic congress

#### Main Theme: Be Cool and Practical

#### ● The 74<sup>th</sup> Annual Meeting of the Japan Radiological Society (JRS)

President: Kuni Ohtomo (Graduate School of Medicine and  
Faculty of Medicine, The University of Tokyo)

Date: April 16 (Thu.) to April 19 (Sun.), 2015

Site: Conference Center and Annex Hall, *Pacifico* Yokohama

#### ● The 71<sup>st</sup> Annual Scientific Congress of the Japanese Society of Radiological Technology (JSRT)

President: Hiroshi Hirano (Shinshu University)

Date: April 16 (Thu.) to April 19 (Sun.), 2015

Site: Conference Center and Annex Hall, *Pacifico* Yokohama

#### ● The 109<sup>th</sup> Scientific Meeting of the Japan Society of Medical Physics (JSMP)

President: Shinichi Wada (Graduate School of Health Sciences,  
Niigata University)

Date: April 16 (Thu.) to April 19 (Sun.), 2015

Site: Conference Center, *Pacifico* Yokohama

◆ **The International Technical Exhibition of Medical Imaging 2015 (ITEM 2015)**

**Date:** April 17 (Fri.) to 19 (Sun.), 2015

**Site:** Exhibition Hall [Halls —A (partial) , B , C , and D]  
at *Pacifico* Yokohama, Total 18,400m<sup>2</sup>  
(Address: 1-1-1 Minato Mirai, Nishi-ku, Yokohama, 220-0012, Japan)

**Loading in/out (plan)**

Loading in: April 13 (Mon.) – April 16 (Thu.), 2015

Loading out: April 19 (Sun.) – April 20 (Mon.), 2015

◆ **Exhibition fee (including tax)**

Type	Unit Measurement (m <sup>2</sup> )	Unit Price for JIRA members*	Unit Price for non-JIRA members
Unit without fittings L	300, 400, 500, 600,700,800	¥ 41,200/ m <sup>2</sup>	¥ 58,700/ m <sup>2</sup>
Unit without fittings M	40,60,80,100,120,160,200,240		
Unit A with basic fittings	Approx. 3.0 m (W) × 3.0 m (D)	¥ 419,700/ unit	¥ 599,700/ unit
Unit B With basic fittings	Approx. 3.0 m (W) × 2.0 m (D)	¥ 292,200/ unit	¥ 417,600/ unit
Outdoor vehicle exhibit for mass screening	One vehicle per exhibitor	¥ 102,900/3 days	¥ 154,300/3days
Additional charge for a corner unit	Space without fittings	¥ 16,500	¥ 23,500
	Unit A and B with basic fittings	¥ 8,300	¥ 11,800

**Notes:**

- (1) Prices for JIRA members\* apply to those exhibitors who will have been members for more than six months prior to the exhibition. They must be members at the time of exhibition.  
To apply for JIRA membership, please contact the JIRA office.  
(Tel: 81-3-3816-3450 Fax: 81-3-3818-8920).
- (2) No modifications are permitted after notification of unit allocation, including any to unit size.
- (3) If the items intended for exhibition are deemed not to be in conformity with the major themes of this exhibition (e.g., items such as used medical equipment), the application may be rejected.
- (4) Units with basic fittings employ system panels (2.7 m height for both Unit A and B). Please refer to the attached unit layout drawings.
- (5) Height limit for unit without basic fittings, please refer to the "Guide for Exhibitors" published later.
- (6) Fees for electrical line feeder work and power consumption will be charged to each exhibitor.

◆ **Group exhibition**

- 1) JIRA members and non-members are permitted to exhibit together in a same group
- 2) A group exhibition may be offered by a group comprising up to three JIRA member and/or non-member corporations including the managing company. Please fill in the managing company's name and share of the exhibition fee on the application form. The non-member exhibition fee is applied to a group comprising JIRA member and non-member corporation.

Please note no modifications are permitted after notification of unit allocation, including any to the number of member companies.

- 3) JIRA's regulations prohibit any transfer or subletting of a part or all of the allocated units. Please give careful consideration to this condition before applying for a group exhibition.

◆ **Send the application forms to:**

Mr. Mikio Mitsui

Secretariat of the International Technical Exhibition of Medical Imaging

Japan Radiology Congress (JRC)

Kandasurugadai Bldg. 7F, 3-8, Kandaogawamachi, Chiyoda-ku, Tokyo 101-0052, Japan

Fax: 81-3-3518-6139 E mail: [item@office.email.ne.jp](mailto:item@office.email.ne.jp)

◆ **Application deadline (to observe strictly):**

**September 19 (Fri.), 2014**

*Please complete the application form on the last page, and submit your application using one of the following methods.*

1. *Print out and complete the form, and send it by mail or facsimile.*
2. *Complete the form digitally in Word format, and send it by mail.*

◆ **Allocation of booth unit:**

To be communicated by mail as of October 24 (Fri.), 2014

◆ **Payee of exhibition fee**

Account name: —Japan Radiology Congress

Bank of Tokyo-Mitsubishi UFJ, Kanda-branch, Account No. 5728498

(Swift Code: BOTKJPJT)

◆ **Deadline for exhibition fee payment (to observe strictly)**

You will receive an invoice together with our decision on the booth location by the end of November. Please remit the amount to the account indicated above.

Deadline for payment: **February 6 (Fri.), 2015**

JRC may cancel the application of the applicant whose exhibition fee payment is overdue.

All bank transfer charges incurred on both the applicant and recipient sides shall be paid by the applicant.

◆ **Cancellation after submission of application form**

Cancellation of the exhibition by the applicant on his/her own volition will result in the following cancellation fees depending on the cancellation date:

- |  |                            |
|--|----------------------------|
| (1) From September 20, 2014 to October 24, 2014: | 20% of the exhibition fee  |
| (2) From October 25, 2014 to January 31, 2015:   | 50% of the exhibition fee  |
| (3) After February 1, 2015:                      | 100% of the exhibition fee |

◆ **Cancellation of exhibition in cases of natural disaster**

If JRC decides to cancel the exhibition because of an unexpected contingency such as a natural disaster, then the exhibition fee shall be refunded after subtracting the necessary expenses. The amount of the expenses will depend on the time of the cancellation.

◆ **Contact for details of applications and exhibition fees:**

Mr. Mikio Mitsui  
Secretariat of the International Technical Exhibition of Medical Imaging  
Japan Radiology Congress (JRC)  
Fax: 81-3-3518-6139 E mail: [item@office.email.ne.jp](mailto:item@office.email.ne.jp)

◆ **Contact for exhibition details:**

Mr. Mitsuro Tokugawa, Chief of the Secretariat  
Or Ms. Tomiko Oda, Secretariat of International Exhibition  
Japan Medical Imaging and Radiological Systems Industries Association (JIRA)  
Tel: 81-3-3816-3450 Fax: 81-3-3818-8920  
E mail: [exhibit@jira-net.or.jp](mailto:exhibit@jira-net.or.jp)

◆ **The exhibition/booth allocation lottery meeting schedules:**

Date: November 11 (Tue.), 2014 13:00 – 16:00  
Site: —Zendantsuu Hall (Zendantsuu Rodou Kaikan),  
3-6, Kandasurugadai, Chiyada-ku, Tokyo 101-0062, Japan  
Phone: 81-3-3219-2211 Fax: 81-3-3219-2219

◆ **Miscellaneous**

- 1) If the total booth area applied for exceeds the effective area available, JIRA member companies will have priority in receiving booth space. In this case, therefore, the booth allocations to the Non-JIRA members will be adjusted based on the past records of the exhibition and other relevant factors.
- 2) Application via agent or broker is not acceptable in any case.
- 3) Payment via agent or broker is not acceptable for the following expenses related to the exhibition.

- Electricity
- overtime use of the site
- automatic fire alarm system installation
- anchor bolt use (including removal and restoration)
- indication panel to inform the exhibit has not yet received pharmaceutical approval
- temporary phone use
- additional exhibitor's / workman's cards

## ◆ Schedule

Item	Date	Hours
Application deadline	September 19, 2014 (Fri.)	
Notification of unit allocation (size of booth)	October 24, 2014 (Fri.)	
Exhibition/booth allocation lottery and orientation meeting at Zendentsuu Hall	November 11, 2014 (Tue.)	13:00 - 16:00
Final notification of unit allocation (size of booth) and billing	Late November, 2014 (scheduled)	
Deadline for payment of exhibition fee	February 6, 2015 (Fri.)	

## ◆ VISA Application documents

In situations in which applicant personnel are required to obtain a Japanese entry visa, please be advised we will issue NO documentation for submission to Japanese ambassadors or embassies in the applicant's home country, including invitation letters, identification certificates, and/or itineraries. It is the applicant's sole responsibility to secure such documentation.

# The International Technical Exhibition of Medical Imaging 2015

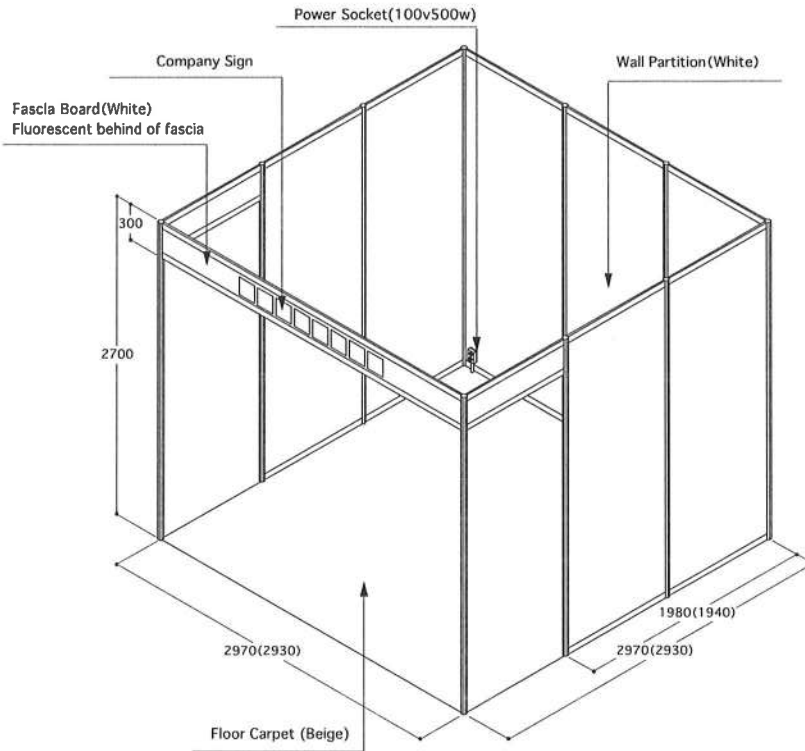
## Basic Booth! Specificatio

※The height of basic booth is 2700mm

Basic Booth : **Type A**

W3000×D3000

※ ( ) It becomes inside size the peel.

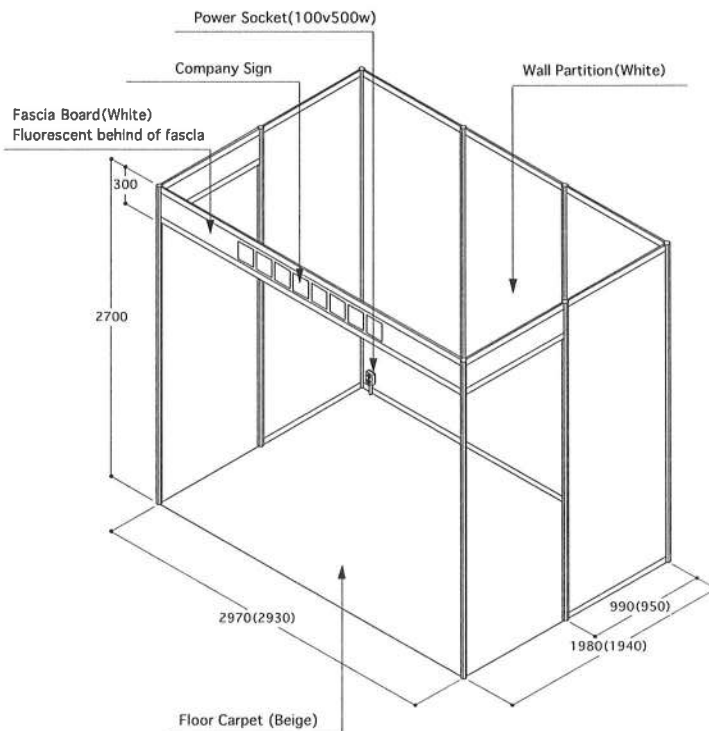


Company Sign
Fascia Board(White) Fluorescent behind of fascia
Power Socket(100v500w)
Wall Partition(White)
Floor Carpet (Beige)

Basic Booth : **Type B**

W3000×D2000

※ ( ) It becomes inside size the peel.



Company Sign
Fascia Board(White) Fluorescent behind of fascia
Power Socket(100v500w)
Wall Partition(White)
Floor Carpet (Beige)



**FAX: +81-3-3518-6139    E-mail: item@office.email.ne.jp**

## APPLICATION FORM

**To:** Japan Radiology Congress (JRC)  
 Secretariat of the International Technical Exhibition of Medical Imaging 2015  
 Date:

Company Name		
JIRA membership status	(Please circle)    Member    Nonmember    Applying	
If nonmember, please specify your line of business		
Address		
Contact person	Name	
	Affiliation	
	E mail	
	Phone	
	Facsimile	

In case of a group exhibition, please provide information on the managing company.  
 If completing the form by hand, please print clearly.

1. Unit without fittings: Please circle your desired area  
 L:    300 m<sup>2</sup> · 400 m<sup>2</sup> · 500 m<sup>2</sup> · 600 m<sup>2</sup> · 700 m<sup>2</sup> · 800 m<sup>2</sup>  
 M:    40 m<sup>2</sup> · 60m<sup>2</sup> · 80m<sup>2</sup> · 100m<sup>2</sup> · 120m<sup>2</sup> · 160m<sup>2</sup> · 200m<sup>2</sup> · 240m<sup>2</sup>.
2. Unit with basic fittings: Please circle your desired unit type and specify the number of unit(s) above the underlining.  
       Unit A (9 m<sup>2</sup>):        \_\_\_\_\_ unit(s)                      Unit B (6 m<sup>2</sup>):        \_\_\_\_\_ unit(s)
3. Outdoor vehicle exhibit: Please specify the number of vehicle(s) and size.  
       Number of vehicle(s)        \_\_\_\_\_    Size of vehicle(s)        \_\_\_\_\_

- ◆ The following information should be provided by group exhibitors only.  
 Please circle one: JIRA member companies or non JIRA member companies
- Name of Managing Company \_\_\_\_\_ Share of exhibition fee \_\_\_\_\_ %
- Name of Co-Exhibiting Company(    JIRA member    ·    non JIRA member    )  
 \_\_\_\_\_ Share of exhibition fee \_\_\_\_\_ %
- Name of Co-Exhibiting Company(    JIRA member    ·    non JIRA member    )  
 \_\_\_\_\_ Share of exhibition fee \_\_\_\_\_ %

Note: We cannot guarantee that your application will be accepted, owing to both layout restrictions and lottery results.

Committee of the International Technical Exhibition of Medical Imaging,

**Japan Radiology Congress (JRC)**



Kandasurugadai Bldg. 7F, 3-8, Kandaogawamachi, Chiyoda-ku, Tokyo  
101-0052, Japan

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