

**Application Guide**  
**International Technical Exhibition**  
**of Medical Imaging 2010**

**ITEM 2010**

**Sponsored by:** Japan Radiology Congress (JRC)



**Organized by:** Japan Industries Association of Radiological Systems **JIRA**

To whom it may concern

July, 2009

### **The International Technical Exhibition of Medical Imaging 2010**

We are pleased to announce that the Japan Radiology Congress (JRC) 2010 will be held in April 2010 in the *Pacifico* Yokohama Exhibition Hall.

The International Technical Exhibition of Medical Imaging (ITEM) is an academic exhibition organized as a part of JRC 2010 by the Japan Industries Association of Radiological Systems (JIRA). This annual exhibition covers a wide range of medical diagnostic imaging devices with related appliances, and is held concurrently with the 69<sup>th</sup> Annual Meeting of the Japan Radiological Society, the 66<sup>th</sup> Scientific Assembly of the Japanese Society of Radiological Technology, and the 99<sup>th</sup> Scientific Assembly of the Japan Society of Medical Physics.

We have started to accept your application for ITEM 2010. Please refer to the JRC Website at <http://www.j.-rc.org/> for the announcement. We hope you will read it carefully and give positive consideration to participating in this event. We would appreciate receiving your application no later than the stated deadline.

We sincerely look forward to your presence at the Exhibition and are grateful for your support and cooperation.

Sincerely,

Keigo Endo  
Chairman  
Japan Radiology Congress

Hisatoyo Kato  
Chairman  
Japan Industries Association  
of Radiological Systems

## Outline of Exhibition

### ◆ Academic congress

**Main Theme: “Radiology: Pioneering Medical Advances  
-The Future of Radiology is Here-”**

#### ● The 69<sup>th</sup> Annual Meeting of the Japan Radiological Society (JRS)

President: Kazuro Sugimura, M.D., Ph.D.  
(Director of Kobe University Hospital, Professor and Chairman,  
Department of Radiology)

Date: April 8 (Thu.) to April 11 (Sun.), 2010

Site: Conference Center and Annex Hall, *Pacifico* Yokohama

#### ● The 66<sup>th</sup> Scientific Assembly of the Japanese Society of Radiological Technology (JSRT)

President: Tsutomu Ishii  
(Surugadai Nihon University Hospital)

Date: April 8 (Thu.) to April 11 (Sun.), 2010

Site: Conference Center and Annex Hall, *Pacifico* Yokohama

#### ● The 99<sup>th</sup> Scientific Assembly of the Japan Society of Medical Physics (JSMP)

President: Hirokazu Kato, Ph.D.  
(Associate Dean, Graduate School of Health Sciences,  
Okayama University)

Date: April 9 (Fri.) to April 11 (Sun.), 2010

Site: Conference Center, *Pacifico* Yokohama

◆ **The International Technical Exhibition of Medical Imaging 2010 (ITEM 2010)**

**Date:** April 9 (Fri.) to 11 (Sun.), 2010

**Site:** Exhibition Hall (Halls B + C + D)  
at *Pacifico* Yokohama, Total 16,700m<sup>2</sup>  
(1-1-1 Minato Mirai, Nishi-ku, Yokohama, 220-0012, Japan)

◆ **Loading in/out (plan)**

Loading in: April 5(Mon.), 2010 – April 8 (Thu.), 2010

Loading out: April 11 (Sun.), 2010 – 12 (Mon.), 2010

◆ **Exhibition fee (including tax)**

Type	Unit Measurement (m <sup>2</sup> )	Price for JIRA members*	Unit Price for non-JIRA members
Unit without fittings L	300, 400, 500, 600	¥ 40,000/ m <sup>2</sup>	¥ 57,000/ m <sup>2</sup>
Unit without fittings M	40,60,80,100,120,160,200,240		
Unit A with basic fittings	Approx. 3.0 m (W) × 3.0 m (D)	¥ 408,000/ unit	¥ 583,000/ unit
Unit B With basic fittings	Approx. 3.0 m (W) × 2.0 m (D)	¥ 284,000/ unit	¥ 406,000/ unit
Outdoor vehicle exhibit for mass screening	One vehicle per exhibitor	¥ 100,000/3 days	¥ 150,000/3days
Additional charge for a corner unit	Space without fittings	¥ 16,000	¥ 22,800
	Unit A and B with basic fittings	¥ 8,000	¥ 11,400

**Note:**

- (1) Prices for JIRA members\* apply to those exhibitors who will have been members for more than six months prior to the exhibition. They must be members at the time of exhibition.
- (2) No modifications are permitted after notification of unit allocation, including any to unit size.
- (3) If items intended for exhibition are deemed not to be in conformity with the major aspects of this exhibition, an application to exhibit may be rejected.
- (4) Units with basic fittings employ system panels (2.7 m height for both Unit A and B). Please refer to the attached unit layout drawings.
- (5) Unit without basic fittings allows a height up to 4.5 m for product exhibition (a height up to 6 m is partially allowed )
- (6) Fees for electrical line feeder work and power consumption will be charged to each exhibitor.

◆ **Group exhibition**

- 1) A group exhibition may be offered by a group comprising up to three JIRA

member or non-member corporations, including the managing company. Please fill in the managing company's name and share of the exhibition fee on the application form.

Please note no modifications are permitted after notification of unit allocation, including any to the number of member companies.

- 2) JIRA's regulations prohibit any transfer or subletting of a part or all of the allocated units. Please give this careful consideration before applying for a group exhibition.
- 3) JIRA members and non-members are not permitted to exhibit together in the same group.

◆ **Send the application forms to:**

Mr. Mikio Mitsui

Secretariat of the International Technical Exhibition of Medical Imaging

Japan Radiology Congress (JRC)

Oji Real Estate Kanda Bldg. 7F, 3-8, Kandaogawamachi, Chiyoda-ku, Tokyo 101-0052, Japan

Tel: 81-3-3518-6111 Fax: 81-3-3518-6139 E mail: [overseas@j-rc.org](mailto:overseas@j-rc.org)

◆ **Application deadline (to observe strictly):**

**September 25 (Fri.), 2009**

*Please print the application form found on the last page and send **by Facsimile or Mail** after filling it out.*

◆ **Allocation of booth unit:**

To be communicated by mail as of October 22 (Thu.)

◆ **Payee of exhibition fee**

Account name: Japan Radiology Congress

Bank of Tokyo-Mitsubishi UFJ , Kanda-branch, Account No. 5728498

◆ **Deadline for exhibition fee payment (to observe strictly)**

You will receive an invoice together with our decision on the booth location by the end of November. Please remit the amount to the account indicated above.

Deadline for payment: **February 12 (Fri.), 2010**

All bank transfer charges incurred on both the applicant and recipient sides shall be paid by the applicant.

◆ **Cancellation after submission of application form**

Cancellation of the exhibition by the applicant on his/her own volition will result in the following cancellation fees.

(1) From September 26 to October 22, 2009:	20% of the exhibition fee
(2) From October 23, 2009 to January 31, 2010:	50% of the exhibition fee
(3) After February 1, 2010:	100% of the exhibition fee

◆ **Contact for details of applications and exhibition fees:**

Mikio Mitsui

Secretariat of the International Technical Exhibition of Medical Imaging

Japan Radiology Congress (JRC)

Tel: 81-3-3518-6111 Fax: 81-3-3518-6139 E mail: [overseas@j-rc.org](mailto:overseas@j-rc.org)

◆ **Contact for exhibition details:**

Goro Yoshizoe or Tomiko Oda

Secretariat of International Exhibition,

Japan Industries Association of Radiological Systems (JIRA)

Tel: 81-3-3816-3450 Fax: 81-3-3818-8920

[https://www.jira-net.or.jp/e/mail\\_form\\_en/mail\\_form\\_en.html](https://www.jira-net.or.jp/e/mail_form_en/mail_form_en.html)

◆ **The exhibition/booth allocation lottery meeting schedules:**

Date: November 11 (Wed.), 2009 13:00 – 16:00

Site: Zendentsuu Hall (Zendentsuu Rodou Kaikan),  
3-6, Kandasurugadai, Chiyada-ku, Tokyo 101-0062, Japan

Phone: 81-3-3219-2211 Fax: 81-3-3219-2219

◆ **Miscellaneous**

- 1) If the total booth area applied for exceeds the effective area available, JIRA member companies will have priority in receiving booth space. In this case, therefore, the booth allocations to the Non-JIRA members will be adjusted based on the past records of the exhibition and other relevant factors.
- 2) Application via agent or broker is not acceptable in any case.
- 3) Payment via agent or broker is not acceptable for the following expenses related to the exhibition.
  - Electricity • overtime use of the site • automatic fire alarm system installation • anchor bolt use (including removal and restoration) • indication panel to inform the exhibit has not yet received pharmaceutical approval • temporary phone use • additional exhibitor's / workman's cards

◆ **Schedule**

Item	Date	Hours
Application deadline	September 25, 2009 (Fri.)	
Notification of unit allocation (size of booth)	October 22, 2009 (Thu.)	
Exhibition/booth allocation lottery and orientation meeting at Zendentsuu Hall)	November 11, 2009 (Wed.)	13:00 - 16:00
Final notification of unit allocation (size of booth) and billing	Late November,2009 (scheduled)	
Deadline for payment of exhibition fee	February 12, 2010	

◆ **VISA Application documents**

In situations in which applicant personnel are required to obtain a Japanese entry visa, please be advised we will issue NO documentation for submission to Japanese ambassadors or embassies in the applicant's home country, including invitation letters, identification certificates, and/or itineraries. It is the applicant's sole responsibility to secure such documentation.

# The International Technical Exhibition of Medical Imaging 2010

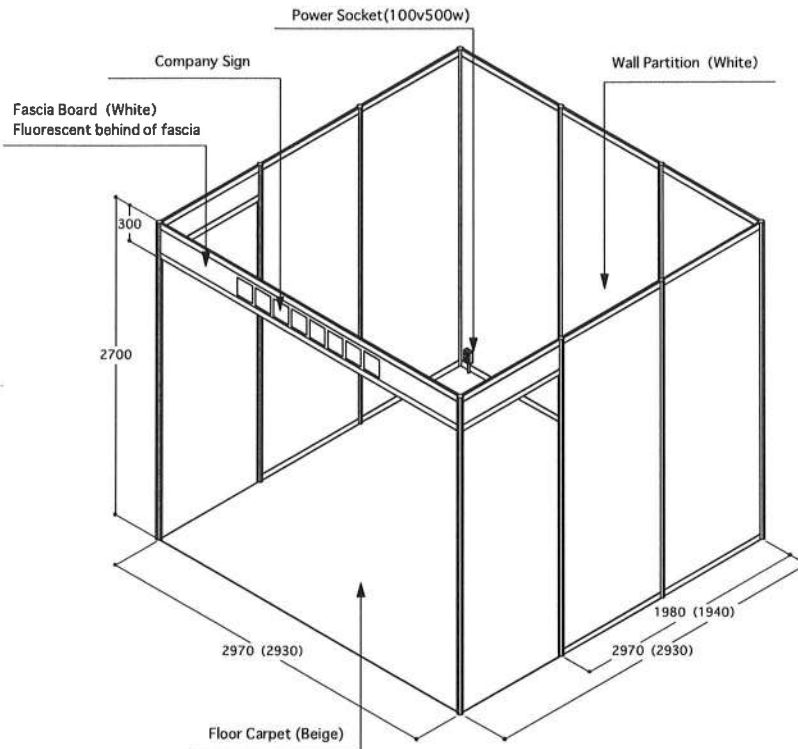
## Basic Booth Specification

※The height of basic booth is 2700mm

Basic Booth : **Type A**

W3000×D2000

※ ( ) It becomes inside size the peel.

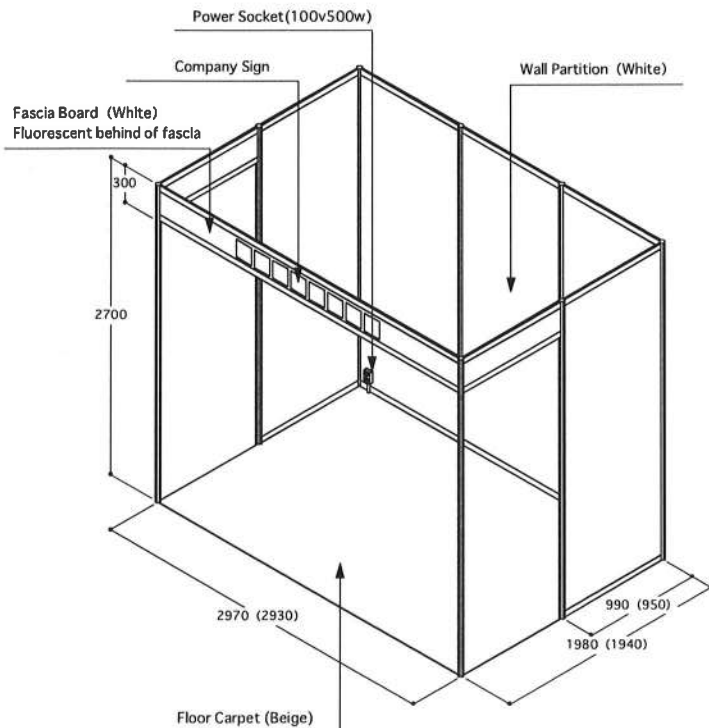


Company Sign
Fascia Board (White) Fluorescent behind of fascia
Power Socket(100v500w)
Wall Partition (White)
Floor Carpet (Beige)

Basic Booth : **Type B**

W3000×D2000

※ ( ) It becomes inside size the peel.



Company Sign
Fascia Board (White) Fluorescent behind of fascia
Power Socket(100v500w)
Wall Partition (White)
Floor Carpet (Beige)



**FAX: +81-3-3518-6139**

## APPLICATION FORM

**To:** Japan Radiology Congress (JRC)  
Secretariat of the International Technical Exhibition of Medical Imaging 2010

Company Name		
JIRA membership status		(Please circle) Member Nonmember Applying
Address		
Contact person	Name	
	Affiliation	
	E mail	
	Phone	
	Facsimile	

In case of a group exhibition, provide information on the managing company. (Please be sure to complete all of the above items.)

- Unit without fittings: Please circle your desired area  
L: 300 m<sup>2</sup>      400 m<sup>2</sup>      500 m<sup>2</sup>      600 m<sup>2</sup>  
M: 40 m<sup>2</sup>, 60m<sup>2</sup>, 80m<sup>2</sup>, 100m<sup>2</sup>, 120m<sup>2</sup>, 160m<sup>2</sup>, 200m<sup>2</sup>, 240m<sup>2</sup>.
- Unit with basic fittings: Please circle your desired unit type and specify the number of unit(s) above the underlining.  
Unit A (9 m<sup>2</sup>): \_\_\_\_\_ unit(s)      Unit B (6 m<sup>2</sup>): \_\_\_\_\_ unit(s)
- Outdoor vehicle exhibit: Please specify the number of vehicle(s) and size  
Number of vehicle(s) \_\_\_\_\_ Size of vehicle(s) \_\_\_\_\_
- The following information should be provided by group exhibitors only. Here the managing company should be the same as the above applicant company name.  
JIRA member company or non JIRA member company (please circle one)  
Name of Managing Company \_\_\_\_\_  
Share of exhibition fee \_\_\_\_\_ %  
Name of Co-Exhibiting Company \_\_\_\_\_  
Share of exhibition fee \_\_\_\_\_ %  
Name of Co-Exhibiting Company \_\_\_\_\_  
Share of exhibition fee \_\_\_\_\_ %

Note: We cannot guarantee that your application will be accepted, owing to both layout restrictions and lottery results.

Committee of the International Technical Exhibition of Medical Imaging,

**Japan Radiology Congress (JRC)**



Oji Real Estate Kanda Bldg. 7F, 3-8, Kandaogawamachi, Chiyoda-ku,  
Tokyo 101-0052, Japan

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